

WATER AWARENESS MONTH

Student Art Contest



ANAHEIM STUDENTS!

Celebrate and explore your creativity in support of Water Awareness Month by participating in this year's Student Art Contest.

Anaheim Public Utilities invites all 7th through 12th grade students, attending a public or private school located in Anaheim, to express their creativity to inspire the community to save water.

This year's contest, themed "Every Drop Counts," aims to help raise awareness of everyday water.

2 WAYS TO ENTER AND WIN!

1

Create artwork to be featured on Anaheim's bottled water label

2

Record a video that is 30 seconds or less and post it on Instagram with the hashtag **#AnaheimSaves** and tag **@anaheim_utilities**



Deadline to Submit
April 28, 2017

ENTER ONE OR BOTH, IT'S UP TO YOU!

SEE BACK FOR DETAILS.



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GUIDELINES

All rules and specifications **MUST** be followed in order for the artwork to qualify for judging by Anaheim Public Utilities.

Deadline is Friday, April 28, 2017.

ELIGIBILITY AND JUDGING

All 7th through 12th grade students attending a public or private school located in Anaheim are eligible to submit a photo, digital artwork or video. Each entry will be judged separately based on originality, uniqueness, and appropriateness of the theme and water conservation message.

The winning photo or digital artwork will be displayed at Muzeo Museum and Cultural Center in Anaheim during the month of May for Water Awareness Month.

OFFICIAL RULES AND SPECIFICATIONS FOR THE STUDENT DIGITAL CONTEST

1. The contest theme is "Every Drop Counts".
2. Entries must be unique and illustrate the theme and importance of making Every Drop Count.
3. Open to students in grades 7-12 who attend a public or private school in the City of Anaheim.
4. Entries should have general audience appeal.
5. One iPad will be awarded per category.
6. Students may enter for both entry types, but may only win in one category.

FOR DIGITAL VIDEO ENTRIES

- All entries should be submitted via Instagram with the hashtag #AnaheimSaves or via flash or cd drive at the address below.
- Your Instagram account must be public so that we can view the video.
- Videos should be no longer than 30 seconds.
- Finalists must be able to submit student information including: Student's First and Last Name, Phone Number, E-mail Address; School Name, Address and Phone Number; Teacher's First and Last Name; Student's Grade Level.

FOR BOTTLED WATER ART ENTRIES

- Artwork must be 11 x 4 inches.
- Artwork may be produced on paper or digitally. Digital is preferred.
- If submitting digitally, submissions must be in JPG, PDF, or TIFF format and a minimum of 300 DPI.
- Entries must include student information including: Student's First and Last Name, Phone Number, E-mail Address; School Name, Address and Phone Number; Teacher's First and Last Name.

All entries may be e-mailed if the file size is less than 5MB to savewater@anaheim.net.

Entries must be 100% original work, and may not contain any third party material or content (including, but not limited to, any company logos or trademarks, photographs, likenesses, film or video clips, music, or any other copyrighted or trademarked content) for which you have not been granted specific written permission for this use by the copyright or trademark rights holder.



PUBLIC UTILITIES

