Frequently Asked Questions (FAQs)

Who is a “Lobbyist?”

“Lobbyist” means any individual, entity or organization that receives or becomes entitled to receive five hundred dollars ($500) or more in consideration in a calendar month, other than reimbursement for reasonable travel expenses, to communicate, directly or through his or her agents, with any elective or appointed official, for the purpose of influencing legislative or administrative action of the City of Anaheim or any regional agency that has regulatory oversight, authority or jurisdiction over the City of Anaheim.

What is “Lobbying?”

“Lobby” or “Lobbying” mean performing services, for compensation, for the purpose of influencing legislative or administrative action.

What is a “Lobbying Firm?”

“Lobbying Firm” means any entity or organization, including an individual who engages in lobbying activities, which meets either of the following criteria:

1. The entity or organization receives or becomes entitled to receive any compensation, other than reimbursement for reasonable travel expenses, for the purpose of influencing legislative or administrative action on behalf of any other person, and any partner, owner, officer, or employee of the entity or organization is a Lobbyist; or

2. The entity or organization receives or becomes entitled to receive any compensation, other than reimbursement for reasonable travel expenses, to communicate with any elective official, agency official, or legislative official for the purpose of influencing legislative or administrative action on behalf of any other person or organization, if a regular portion of the activities for which the entity or organization receives compensation is for the purpose of influencing legislative or administrative action.

What is a “Legal or Administrative Action?”

“Legal or Administrative Action” means a public policy decision of a discretionary nature pending before the City or any regional agency in which the City has a voting role, including but not limited to proposed action, or proposals for action, in the form of ordinances, resolutions, motions, recommendations, reports, regulations, policies, nominations, appointments, sanctions, and bids, including the adoption of specifications, awards, grants, or contracts.

Who is a “City Official?”

“City Official” means the Mayor, members of the City Council, and the members of the Executive Team.

Who is the “Executive Team?”

“Executive Team” means the City Manager, Assistant City Manager, Deputy City Manager, City Attorney, City Clerk, City Treasurer, Police Chief, Fire Chief, Public Utilities General Manager, and the Directors of Community and Economic Development, Community Services, Convention, Sports and Entertainment, Finance, Human Resources, Planning and Building and Public Works.

Who is a “Client?”

“Client” means any person on whose behalf lobbying is conducted. In the case of a coalition or association that employs or retains persons to conduct lobbying activities, the client is the coalition or association and not its additional members.
Who is Not Considered a Lobbyist?

1. A public official acting in his or her official capacity;

2. Any newspaper or other regularly published periodical, radio or television station (including any individual who owns, publishes, or is employed by any such newspaper or periodical, radio or television station) which in the ordinary course of business publishes news items, editorials or other comments, or paid advertisements, which directly or indirectly urge action upon municipal legislation, if such newspaper, periodical, radio or television station or individual engages in no further or other activities in connection with action upon such municipal legislation;

3. A person invited by the City Council or any of its committees, or by any board or commission, or any committee of a board or commission, or by any officer or employee of the City charged by law with the duty of conducting a hearing and making a decision as to a pending or proposed matter, for the purpose of giving testimony to aid the body or person extending the invitation;

4. A person applying for a grading permit or for a permit relating to the construction, alteration, demolition or moving of a building, or to a person filing a parcel map or subdivision tract map; provided, however, that if a person meets the definition of a Lobbyist and takes an appeal, or represents a person taking an appeal, pursuant to any procedure or authority provided by law from an administrative determination made with respect to such an application or map, they shall be required to register as provided in Section 1.11.070 upon taking the appeal or any action relating to the appeal;

5. A person who is a professional licensed by a state licensing organization, including, but not limited to, attorneys, architects and engineers; provided however, that the exemption for attorneys shall only apply if the attorney is engaged in the practice of law with respect to the subject of the employment; or

6. A regular employee of an organization communicating to the City during the course of his or her employment on behalf of his or her employer.

For more information, please contact:
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