

## Public/Ticket Events and Consumer Shows Rate Schedule

7/18/2018 - 06/30/2019

### EXHIBIT HALLS

Exhibit Halls	Minimum Rental Per Event Day	Percentage Rate Per Event Day
Exhibit Hall A	\$17,000	12½%
Exhibit Hall B	\$17,000	12½%
Exhibit Hall C	\$17,000	12½%
Exhibit Hall D	\$23,000	12½%
Exhibit Hall E	\$14,000	12½%

### ARENA / ARENA LOBBY / ARENA MEETING ROOMS

Arena Area & Grand Plaza	Non-Exhibits Minimum Rental Per Event Day	Exhibits Minimum Rental Per Event Day	Percentage Rate Per Event Day
Arena	\$13,500	\$13,500	12½%
Arena Lobby	\$1,600	\$1,800	N/A
Arena Room #1	\$300	\$600	N/A
Arena Room #2	\$200	\$400	N/A
Arena Rooms 1-2	\$500	\$1,000	N/A
Arena Plaza	\$2,000	\$2,000	N/A
Grand Plaza Center Section	\$500	\$500	N/A
Grand Plaza East Section	\$500	\$500	N/A
Grand Plaza West Section	\$500	\$500	N/A
Grand Plaza	\$1,500	\$1,500	N/A

### ACC NORTH

ACC North	Minimum Rental Per Event Day	Percentage Rate Per Event Day
Level 1	\$15,000	12½%
Level 1 North Half	\$10,000	12½%
Level 1 South Half	\$10,000	12½%
Level 2	\$15,000	12½%
Level 2 North Half	\$10,000	12½%
Level 2 South Half	\$10,000	12½%

### SECOND LEVEL MEETING ROOMS / THIRD LEVEL MEETING ROOMS

Meeting Rooms	Non-Exhibits Minimum Rental Per Event Day	Exhibits Minimum Rental Per Event Day	Meeting Rooms	Non-Exhibits Minimum Rental Per Event Day	Exhibits Minimum Rental Per Event Day
201A	\$400	\$700	210A	\$400	\$700
201B	\$400	\$700	210B	\$400	\$700
201C	\$400	\$700	210C	\$400	\$700
201D	\$500	\$875	210D	\$500	\$875
201ABCD	\$1,700	\$2,975	210ABCD	\$1,700	\$2,975
202A	\$300	\$525	211A	\$300	\$525
202B	\$300	\$525	211B	\$300	\$525
202AB	\$600	\$1,050	211AB	\$600	\$1,050
203A	\$300	\$525	212A	\$300	\$525
203B	\$350	\$600	212B	\$350	\$600
203AB	\$650	\$1,125	212AB	\$650	\$1,125
204A	\$550	\$950	213A	\$400	\$700
204B	\$1,000	\$1,750	213B	\$400	\$700
204C	\$650	\$1,150	213C	\$400	\$700
204ABC	\$2,200	\$3,850	213D	\$500	\$875
205A	\$300	\$525	213ABCD	\$1,700	\$2,975
205B	\$300	\$525	303A	\$425	\$750
205AB	\$600	\$1,050	303B	\$425	\$750
206A	\$300	\$525	303C	\$425	\$750
206B	\$350	\$600	303D	\$425	\$750
206AB	\$650	\$1,125	303ABCD	\$1,700	\$3,000
207A	\$400	\$700	304A	\$425	\$750
207B	\$400	\$700	304B	\$425	\$750
207C	\$400	\$700	304C	\$425	\$750
207D	\$500	\$875	304D	\$425	\$750
207ABCD	\$1,700	\$2,975	304ABCD	\$1,700	\$3,000
208A	\$325	\$575	Ballroom A	\$2,000	\$3,525
208B	\$325	\$575	Ballroom B	\$2,000	\$3,525
208AB	\$650	\$1,150	Ballroom C	\$2,000	\$3,525
209A	\$325	\$575	Ballroom D	\$2,000	\$3,525
209B	\$375	\$650	Ballroom E	\$2,000	\$3,525
209AB	\$700	\$1,225	Ballroom ABCDE	\$10,000	\$17,650

## RENTAL RATE

- Public ticketed event and consumer rental rates are based on a minimum charge per show day for each area or 12½ % of gross ticket sales, whichever amount is greater.
- The Arena will be based on minimum charge per show day or 12.5% of gross ticket sales, whichever amount is greater.
- One complimentary move-in and/or move-out day is provided for each paid exhibit event day, based on availability. Full facility events may receive one extra day of move-in or move-out at no additional charge. Additional requested move-in and/or move-out days will be charged 50% of the minimum daily rate.

## NON-FOOD ITEMS

- Merchandise sales of programs, novelties, CD's, DVD's, videos, tapes, books, publications, clothing (t-shirts, caps, belts, buckles) etc. in the Anaheim Convention Center at events open to the general public or at any event where such sales are to be made in public areas (such as, but not limited to, lobbies and concourses) are permitted. The City of Anaheim is to receive twenty percent (20%) of the total gross sales (after sales taxes are deducted), or as negotiated in the contract. The Anaheim Convention Center Box Office Manager has been designated as the Manager of the Non-Food Sales Program and is the person to contact regarding the sale of these products. For further information concerning the Non-Food Sales Program, please call the Box Office Manager at (714) 765-8970.

## MEETING ROOM RENTAL

- All meeting rooms used for meetings will be charged according to the "Non Exhibits" rates listed on the chart above.
- All meeting rooms used for exhibit purposes will be charged according to the "Exhibits" rates listed on the chart above.
- Business Centers or Concierge type services brought in by Tenant will be charged at the prevailing daily meeting room rate.

## ADVERTISING

- An exhibitor or sponsor advertising banners or signs which are hung or otherwise displayed in public areas of the Facility for which Tenant receives a commission or any other financial benefit, shall be charged a rate of \$500 per sign or banner. The location, size and ad copy of signage is subject to prior approval by the Convention Center Executive Director or his appointed designee.
- As stated in the CPC (California Penal Code) section 556-556.1, Tenant may not unlawfully place, post, erect or display any signs or other forms of advertising on any public street or thoroughfare or on any private property which pertains to your contracted event at the Anaheim Convention Center. Failure to adhere to this provision may result in the cancellation of future bookings.

## SERVICES, FACILITIES AND EQUIPMENT INCLUDED IN RENTAL

- Designated show offices shall be provided to Tenant based on availability.
- House lighting, ventilation, heat and/or air conditioning will be provided on event days. Facility will provide a minimum comfort level and work lighting on other days of tenancy. Additional cost for technician labor calls that begin at 7:00am or earlier and end after 11:30pm shall be charged to Tenant at rates prevailing at the time of the event.
- Public address system in the Exhibit Halls and the Arena with one hardwired microphone.

- Tenant or Tenant's contractor shall be responsible for the removal and proper disposal of all exhibit related trash including, but not limited to crates, lumber and bulk trash and the cleaning of aisle carpet or other floor covering installed by Tenant or Tenant's contractor throughout the term of the lease.
- Meeting Room rental includes one standard initial theater, classroom or banquet-style set-up. Room re-sets will be charged at prevailing labor rates. Costs for additional equipment or personnel shall be charged to Tenant at rates prevailing at the time of event.

## EVENT REQUIREMENTS AND STAFFING

- Event-related staffing, including but not limited to, security, ushers, crowd control, registered nurses, fire watch, and Box Office personnel may be required from Convention Center at the Tenant's expense. All event requirements must be approved by Convention Center management at least twenty-one days prior to beginning of tenancy.

## ADDITIONAL SERVICES AND EQUIPMENT

- Food and beverage service is provided exclusively by ARAMARK Sports and Entertainment Services. ARAMARK offices are located in the Convention Center. Arrangements for these services shall be made through the General Manager of ARAMARK at (714) 765-8800.
- Exhibitor and Show telecommunication services; voice, data and internet access, wired and wireless data and internet service, networking and custom configuration services, cable TV and connectivity to such services is provided exclusively by Smart City Networks. Arrangements for these services shall be made through their offices located in the Convention Center at (714) 765-8600.
- All Audio/Visual services can be provided through our preferred vendor, PSAV Presentation Services. Arrangements for their services may be made through their office located in the Convention Center at (714) 765-8667.
- PSAV Presentation Services is the exclusive rigging provider in the Arena, the Ballroom, Meeting Room, ACC North and all non-trade show events in the exhibit halls. Arrangements for this service may be made through their office located in the Convention Center at (714) 765-8667.
- Based upon availability, Convention Center can provide equipment within the limits of Convention Center's inventory at rates prevailing at the time of event (see Equipment and Services Rates Schedules). Arrangements can be made with the Convention Center's Event Manager.

## PARKING

- The Convention Center reserves the right to charge a fee to all users of its parking areas at the rate prevailing at the time of event. Vehicles requiring more than one parking space will be charged at a higher rate. There are no in and out privileges and no guarantee regarding the number of spaces available to any specific event.

## PROHIBITED ALTERATIONS/DECORATIONS

- Placement of self-sticking tape, glue, nails or other fasteners on any walls, carpets, furniture, railings or other property of the Convention Center is strictly prohibited without prior written approval of the Convention Center Executive Director. Any tape, adhesives or fasteners affixed by Tenant or any guest or agent of Tenant to Convention Center property without consent will result in a charge to Tenant of up to \$250 per placement.