

## DIRECT ARGUMENT FORM

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### Argument Against Measure\_

It's hard these days for working families to make ends meet, but Measure\_ is not the answer. It helps very few workers while creating severe consequences that harm EVERY Anaheim neighborhood and resident.

We urge you to vote NO on Measure\_.

If you want to help your hard-working neighbors, know that Measure\_ only raises wages for about 3% of residents. If you work for one of just a few hotels in Anaheim, you might get a raise. But if you work for any other business in Anaheim, you get nothing. Workers like Lorena Arteaga say, "I've worked at the Desert Palms Hotel for 4 years. I won't see a raise from Measure\_. What about me and my family?"

Instead, Measure\_ will hurt everyone because the mandated wage increase is so extreme that it will drive funding out of Anaheim.

What does this measure mean to the 97% of us who don't get a raise?

- **Reduced City funds** to pay for vital services such as police, fire, parks, and homeless support.
- **Higher taxes** if the City needs to find new revenue when hotels are built elsewhere.

Moreover, Measure\_ will:

- **Devastate small businesses** who happen to be near targeted hotels.
- **Cause hospitality workers to lose their jobs** because of the costs to comply.
- **Cancel development of new projects** which the City counted on to balance future budgets.
- **Cost thousands of construction jobs**, including those for locals and veterans.

Anaheim residents are compassionate. We want people to earn a fair wage. Measure\_ sounds like a good idea, but it's not the answer.

Listen to Michelle Lieberman of the Anaheim Neighborhood Association who says: "I care about hard working people in Anaheim, but I took the time to get the facts about Measure\_. It helps only 3% Anaheim residents, but hurts us all."

Join us in voting NO on Measure\_.

<p>(signature) _____ Kris Murray, Anaheim City Council Member</p>	<p>(signature) _____ Tony Serna, Anaheim Small Business Owner and Board of Directors, Anaheim Chamber of Commerce</p>
<p>(signature) _____ Jimmie Kennedy, Anaheim Police Chief, Retired</p>	<p>(signature) _____ Shirley McCracken, Former Anaheim City Council Member and Retired School Teacher</p>
<p>(signature) _____ Jim Cain, Chairman, Anaheim Hills Community Council</p>	

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Arguments in support or opposition of the proposed laws are the opinions of the authors.

**Use one of the following titles:**

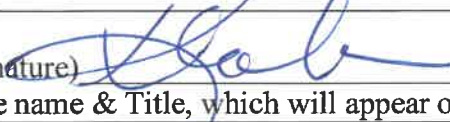
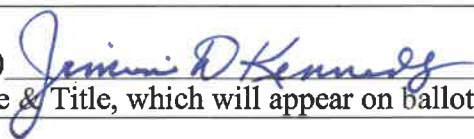
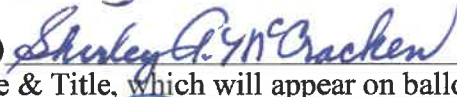

Argument In Favor of Measure \_\_\_\_\_ (if no letter assigned, use name of measure)

**OR**

Argument Against Measure \_\_\_\_\_ (if no letter assigned, use name of measure)

(ENTER THE BODY OF THE DIRECT ARGUMENT HERE.)

The argument **shall not exceed 300 words**. Refer to the Standard Word Count. Argument shall not exceed five authors; all authors shall sign the argument, in addition to the "Statement of Authors."

(signature)  Type name & Title, which will appear on ballot	(signature)  Type name & Title, which will appear on ballot
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(signature) _____ Type name & Title, which will appear on ballot	(signature) <i>James E. Cain</i> _____ Type name & Title, which will appear on ballot
(signature) _____ Type name & Title, which will appear on ballot	