

## DIRECT ARGUMENT FORM

---

Argument In Favor of Referendum Measure Approving Development Agreement No. 2016-00002 (1030 W. Katella Ave.)

For more and better jobs in Anaheim, and revenue for vital neighborhood services – vote Yes on Measure \_!

Measure \_ and its companion, Measure \_\_, are simple questions – should we reaffirm the vote of a bipartisan majority of the Anaheim City Council and allow the redevelopment of an older hotel into a larger, nicer hotel that creates thousands of new, well-paid jobs and brings in hundreds of millions of dollars of new tax revenue to the City paid by tourists, not residents.

Measure \_\_ means we can guarantee construction of a new, four-star hotel next to the Anaheim Convention Center on Katella Avenue that is already being built. This new hotel helps the City realize the investment in the beautifully expanded Convention Center by giving conventioners a new, high-end place to stay right next door.

Construction of this new hotel has already begun to create what will be over 2,000 well paid construction jobs for highly skilled workers – with guaranteed preferences for Anaheim residents and veterans.

Once this hotel opens its doors, it'll be home to over 600 new permanent jobs which will be higher paying jobs than those at the old hotel being replaced.

This hotel also means hundreds of millions of dollars in revenue for the City, over and above that which was generated by the older hotel. This gives the City the revenue needed to face challenges related to public safety and homelessness, while still maintaining funding priorities for streets, parks, and community services. Best of all, tourists provide this tax revenue, meaning City leaders won't come to residents for higher taxes.

The benefits Anaheim will reap through these new hotels can't be disputed.

Get the facts at [www.JobsForAnaheim.org](http://www.JobsForAnaheim.org), and vote YES on Measure \_ and Measure \_\_!

<p>(signature) _____ Lucille Kring, Anaheim City Councilmember</p>	<p>(signature) _____ Alden Esping, Retired Educator, Former Vice Chairman, Anaheim Budget Advisory Commission, YMCA Volunteer</p>
<p>(signature) _____ Michelle Lieberman, President, Anaheim Neighborhood Association</p>	<p>(signature) _____ Jim Cain, Chairman, Anaheim Hills Community Council</p>
<p>(signature) _____ Anthony Novello, Business Manager, Plumbers &amp; Steamfitters Local 582</p>	

## DIRECT ARGUMENT FORM

---

Arguments in support or opposition of the proposed laws are the opinions of the authors.

**Use one of the following titles:**

Argument In Favor of Measure \_\_\_\_\_ (if no letter assigned, use name of measure)

**OR**

Argument Against Measure \_\_\_\_\_ (if no letter assigned, use name of measure)

(ENTER THE BODY OF THE DIRECT ARGUMENT HERE.)

The argument **shall not exceed 300 words**. Refer to the Standard Word Count. Argument shall not exceed five authors; all authors shall sign the argument, in addition to the “Statement of Authors.”

(signature) <u>Lucille King</u> Type name & Title, which will appear on ballot	(signature) _____ Type name & Title, which will appear on ballot
(signature) _____ Type name & Title, which will appear on ballot	(signature) _____ Type name & Title, which will appear on ballot
(signature) _____ Type name & Title, which will appear on ballot	

## DIRECT ARGUMENT FORM

---

Arguments in support or opposition of the proposed laws are the opinions of the authors.

**Use one of the following titles:**

Argument In Favor of Measure \_\_\_\_\_ (if no letter assigned, use name of measure)

**OR**

Argument Against Measure \_\_\_\_\_ (if no letter assigned, use name of measure)

(ENTER THE BODY OF THE DIRECT ARGUMENT HERE.)

The argument **shall not exceed 300 words**. Refer to the Standard Word Count. Argument shall not exceed five authors; all authors shall sign the argument, in addition to the "Statement of Authors."

(signature) _____ Type name & Title, which will appear on ballot	(signature) <u>Alvin E. S. J.</u> Type name & Title, which will appear on ballot
(signature) <u>Debra L. Sullivan</u> Type name & Title, which will appear on ballot	(signature) <u>James E. Cain</u> Type name & Title, which will appear on ballot
(signature) <u>Anthony Koelbe</u> Type name & Title, which will appear on ballot	