



TRADE SHOWS AND CONVENTIONS RATE SCHEDULE 7/1/2019 – 6/30/2021

EXHIBIT HALLS/EXTERIOR SPACE

EXHIBIT HALLS	NON-EXHIBITS MINIMUM RENTAL PER EVENT DAY	EXHIBITS MINIMUM RENTAL PER EVENT DAY	NET SQUARE FOOT RATE PER EVENT DAY
EXHIBIT HALL A	\$12,250	\$24,500	\$0.41
EXHIBIT HALL B	\$12,250	\$24,500	\$0.41
EXHIBIT HALL C	\$12,250	\$24,500	\$0.41
EXHIBIT HALL D	\$16,300	\$32,650	\$0.41
EXHIBIT HALL E	\$9,200	\$18,400	\$0.41
EXTERIOR SPACE	N/A		\$0.30

ARENA/ARENA LOBBY/ARENA MEETING ROOMS

ARENA AREAS/EXTERIOR SPACES	NON-EXHIBITS MINIMUM RENTAL PER EVENT DAY	EXHIBITS MINIMUM RENTAL PER EVENT DAY	NET SQUARE FOOT RATE PER EVENT DAY
ARENA	\$15,000	\$15,000	N/A
ARENA LOBBY	\$1,100	\$1,500	\$0.41
ARENA ROOM #1	\$300	\$600	N/A
ARENA ROOM #2	\$200	\$400	N/A
ARENA ROOMS 1-2	\$500	\$1,000	N/A
ARENA PLAZA	\$2,000	\$2,000	SEE EXTERIOR SPACE
GRAND PLAZA – CENTER SECTION	\$500	\$500	SEE EXTERIOR SPACE
GRAND PLAZA – EAST SECTION	\$500	\$500	SEE EXTERIOR SPACE
GRAND PLAZA – WEST SECTION	\$500	\$500	SEE EXTERIOR SPACE
GRAND PLAZA	\$1,500	\$1,500	SEE EXTERIOR SPACE

ACC NORTH

ACC NORTH	NON-EXHIBITS MINIMUM RENTAL PER EVENT DAY	EXHIBITS MINIMUM RENTAL PER EVENT DAY	NET SQUARE FOOT RATE PER EVENT DAY
LEVEL 1	\$15,300	\$15,300	\$0.41
LEVEL 1 NORTH HALF	\$10,200	\$10,200	\$0.41
LEVEL 1 SOUTH HALF	\$10,200	\$10,200	\$0.41
LEVEL 2	\$15,300	\$15,300	\$0.41
LEVEL 2 NORTH HALF	\$10,200	\$10,200	\$0.41
LEVEL 2 SOUTH HALF	\$10,200	\$10,200	\$0.41



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SECOND LEVEL AND THIRD LEVEL MEETING ROOMS

MEETING ROOMS	NON-EXHIBITS MINIMUM RENTAL PER EVENT DAY	EXHIBITS MINIMUM RENTAL PER EVENT DAY	MEETING ROOMS	NON-EXHIBITS MINIMUM RENTAL PER EVENT DAY	EXHIBITS MINIMUM RENTAL PER EVENT DAY
201A	\$415	\$730	210A	\$415	\$730
201B	\$415	\$730	210B	\$415	\$730
201C	\$415	\$730	210C	\$415	\$730
201D	\$515	\$950	210D	\$515	\$950
201ABCD	\$1,760	\$3,140	210ABCD	\$1,760	\$3,140
202A	\$305	\$540	211A	\$305	\$540
202B	\$305	\$540	211B	\$305	\$540
202AB	\$610	\$1,080	211AB	\$610	\$1,080
203A	\$305	\$540	212A	\$305	\$540
203B	\$360	\$640	212B	\$360	\$540
203AB	\$665	\$1,180	212AB	\$665	\$1,180
204A	\$555	\$980	213A	\$415	\$730
204B	\$1,035	\$1,825	213B	\$415	\$730
204C	\$660	\$1,165	213C	\$415	\$730
204ABC	\$2,250	\$3,970	213D	\$515	\$950
205A	\$305	\$540	213ABCD	\$1,760	\$3,140
205B	\$305	\$540	303A	\$440	\$775
205AB	\$610	\$1,080	303B	\$440	\$775
206A	\$305	\$540	303C	\$440	\$775
206B	\$360	\$540	303D	\$440	\$775
206AB	\$665	\$1,180	303ABCD	\$1,760	\$3,100
207A	\$415	\$730	304A	\$440	\$775
207B	\$415	\$730	304B	\$440	\$775
207C	\$415	\$730	304C	\$440	\$775
207D	\$515	\$950	304D	\$440	\$775
207ABCD	\$1,760	\$3,140	304ABCD	\$1,760	\$3,100
208A	\$335	\$590	BALLROOM A	\$2,400	\$4,225
208B	\$335	\$590	BALLROOM B	\$2,400	\$4,225
208AB	\$670	\$1,180	BALLROOM C	\$2,400	\$4,225
209A	\$335	\$590	BALLROOM D	\$2,400	\$4,225
209B	\$385	\$680	BALLROOM E	\$2,400	\$4,225
209AB	\$720	\$1,270	BALLROOM ABCDE	\$12,000	\$21,125