



BEACH BOULEVARD SPECIFIC PLAN

WORK PLAN

TIMEFRAME »»»	SUMMER 2015	FALL 2015	WINTER 2016	SPRING 2016	SUMMER 2016	FALL 2016 AND BEYOND
TASKS 	Project Kick-Off Collect Background Information Define Project Boundary Identify Opportunities and Constraints Launch on-line engagement and survey tools: www.improvewestanaheim.com	Draft Specific Plan Vision, Goals and Objectives Develop Opportunities and Constraints Workbook to analyze: <ul style="list-style-type: none"> • Planning • Infrastructure • Mobility • Economic Market • Sustainability Develop Indicators/ Benchmark Worksheet	Draft Land Use, Urban Design and Mobility Plans Economic Feasibility and Pro Forma Analysis for Opportunity Areas Develop Green Program and City/ Developer Training Manual	Select the Land Use Plan Refine the Urban Design and Mobility Plans Prepare Draft Specific Plan <ul style="list-style-type: none"> • Land Use Plan • Mobility Plan • Urban Design Plan • Regulating Code • Public Realm and Amenities • Green Program • Infrastructure Phasing Plan • Administration • Implementation, Economic Development and Financing Strategy 	Continue Preparation of Draft Specific Plan Initiate Preparation of Environmental Impact Report (EIR) and Technical Studies <ul style="list-style-type: none"> • Air Quality and Greenhouse Gas • Water Supply Assessment • Hydrology/Water Quality/ Geotechnical • Noise and Vibration • Transportation and Traffic 	Complete Specific Plan Draft Complete the Environmental Impact Report (EIR) Certify the EIR and Adopt Specific Plan
OUTREACH 	<ul style="list-style-type: none"> • Pop-Up Workshops • Community Advisory Committee Meeting #1 • Stakeholder Interviews • City Department Meetings • On-line tools: Polls and Visual Survey 	<ul style="list-style-type: none"> • Pop-Up Workshops • Community Advisory Committee Meetings #2 and #3 • Interagency Meetings • City Department Meetings • On-line tools: Polls and Visual Survey • Planning Commission and City Council Briefing 	<ul style="list-style-type: none"> • Pop-Up Workshops • Community Advisory Committee Meetings #4 and #5 • Interagency Meetings • On-line tools: Polls and Visual Survey 	<ul style="list-style-type: none"> • Interagency Meetings • Community Advisory Committee Meetings #6 and #7 • Planning Commission and City Council Briefing • Scoping Meeting for Program Environmental Impact Report 	<ul style="list-style-type: none"> • Pop-Up Workshops • Community Advisory Committee Meetings #8 	<ul style="list-style-type: none"> • Planning Commission and City Council Hearings

NOTES

The project web page and the online community engagement tool improvetheboulevard.com will be available over the duration of the project and will serve as the primary source for information and online participation during the Specific Plan effort.

This is a general timeline of activities associated with the Specific Plan effort. Items listed and time frames noted above are subject to change as a result of new information or need for refinement of the schedule as the scope of work is implemented.