

# chapter 5: implementation



**Focused, prioritized, and realistic implementation actions** are critical to the long-term economic, fiscal, environmental, and social success of Anaheim Canyon.

The Anaheim Canyon Specific Plan identifies the location and type of desired development in Anaheim Canyon, consistent with the City of Anaheim's General Plan. Achieving this vision requires a concerted and cooperative public/private partnership, including capital investment. The City of Anaheim will focus its efforts on reducing regulatory barriers, streamlining development review and approval processes, improving multimodal circulation and streetscapes, and promoting the brand and image of Anaheim Canyon as an innovative eco-industrial district. The private sector must be encouraged to increase the value of private property by incorporating sustainable and green development techniques, improving building facades and signage, and taking full advantage of multimodal opportunities. This strategic partnership should take advantage of public and private development

opportunities as they arise to create value incrementally in order to continue long-term capital investment in this important commerce center. Implementation of the Anaheim Canyon Specific Plan will depend on development activity, funding and staff resources.

This chapter outlines the "how-to" steps necessary to create positive change in Anaheim Canyon in the short and long terms. This framework creates a solid foundation from which the City can support the growth of existing businesses, attract new businesses and investment, allocate limited resources, and foster collaboration through strong public/private partnerships. While the Specific Plan remains visionary in its ambition, the action steps in this chapter put forth a realistic and practical approach to assist economic growth, promote sustainability, and ensure a successful future for Anaheim Canyon.

## In this Chapter...

### 5.1 Implementation Action Plan

## 5.1 Implementation Action Plan

The following Implementation Action Plan (Table 5-1) lists the specific actions that need to be taken by the City of Anaheim, in coordination with local businesses and partner agencies, to fully implement the vision outlined in this Specific Plan. The Implementation Action Plan summarizes each action by topical area and provides a **priority timeframe, primary responsibilities and partners, approximate costs, and potential funding sources**. It should be noted that phasing and cost estimates are based on current costs, funding sources, and logistics. Actual timing, costs and implementation will be dependent on development activity, funding and staff resources. The Implementation Action Plan will be used by the City throughout the life of the Anaheim Canyon Specific Plan, and as such should be periodically reviewed and updated by the City to reflect conditions as they change over time.

Implementation Action Plan Legend	
Timeframe	
Short	1-5 years
Medium	5-15 years
Long	over 15 years
Ongoing	throughout the life of the plan
Cost	
\$	< \$50,000
\$\$	\$50,000-250,000
\$\$\$	\$250,000-500,000
\$\$\$\$	\$500,000-\$1 million
\$\$\$\$\$	> \$1 million

Implementation Action Plan Abbreviations	
Caltrans	California Department of Transportation
OCTA	Orange County Transportation Authority
OCWD	Orange County Water District

Table 5-1: Implementation Action Plan				
Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Economic Development Actions				
<b>E.1: Regulations for Flexible Business Operations.</b> Implement regulations that allow businesses to make operational changes with minimal or no discretionary City approval, recognizing that business operations change with changes in technology and market conditions.	Short	Planning	\$	City
<b>E.2: Positive Business Climate Marketing.</b> Aggressively market Anaheim Canyon's strong competitive location and supportive regulatory climate for users in a variety of industries such as innovative and green industries, aerospace suppliers, biosciences, medical devices, and manufacturing.	Short	Community Development	\$\$	City
<b>E.3: University Satellite Campus/Research Facility.</b> Have the Anaheim Center for New Energy Technology (AC-NET), a partnership between California State University Fullerton (CSUF) and the City of Anaheim, explore the possibility of locating a satellite campus and/or research facilities in Anaheim Canyon as a way to develop public/private partnerships with local businesses and promote skilled labor jobs.	Medium	Community Development, Public Utilities	\$	City
<b>E.4: Business Improvement District(s).</b> Work with the local business community to establish Business Improvement District(s) as a means to support local business efforts to invest in landscaping and streetscape improvements, and to create new gateway signage.	Medium	Community Development	\$	City

Table 5-1: Implementation Action Plan				
Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Land Use and Urban Design Actions				
<b>L.1: Anaheim Canyon Master Sign Plan.</b> Prepare and adopt a Master Sign Plan that will be used as a method to improve the Anaheim Canyon brand, reduce blight, and create a more uniform design throughout the area.	Short	Public Works, Planning, Community Development	\$	City
<b>L.2: Gateway Improvements.</b> Design and install new gateway entry monument signage and landscaping features to create a unified theme and clear identity for people entering Anaheim Canyon.	Medium	Public Works	\$\$	City
<b>L.3: Freeway Landscaping Improvement.</b> Work with Caltrans to improve landscaping and aesthetics along the State Route 91 corridor.	Medium	Public Works	\$\$	City and Caltrans
<b>L.4: Solid Waste Collection Management.</b> Continue to provide diligent oversight of solid waste and recycling management within Anaheim Canyon to ensure waste does not accumulate on properties and result in safety or blight issues.	Ongoing	Public Works, Planning	\$	City

Table 5-1: Implementation Action Plan				
Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Mobility Actions - Regional Improvements				
<b>MR.1: Orange Freeway Between Orangethorpe Avenue and Lambert Road Improvements.</b> Add an additional northbound travel lane.	Short	Public Works	\$\$\$\$\$	City, Caltrans, OCTA, State and Federal funding
<b>MR.2: Orange Freeway Between Orangewood Avenue and Lincoln Avenue Improvements.</b> Add an additional northbound travel lane.	Short	Public Works	\$\$\$\$\$	City, Caltrans, OCTA, State and Federal funding
<b>MR.3: Riverside Freeway Between Orange Freeway and Interstate 5.</b> Add an additional westbound travel lane.	Short	Public Works	\$\$\$\$\$	City, Caltrans, OCTA, State and Federal funding
<b>MR.4: Riverside Freeway Between Costa Mesa Freeway and State Route 241.</b> Add an additional travel lane in both directions.	Short	Public Works	\$\$\$\$\$	City, Caltrans, OCTA, State and Federal funding
<b>MR.5: Riverside Freeway Between Tustin Avenue and Costa Mesa Freeway.</b> Add an additional westbound off-ramp lane at westbound Tustin Avenue exit.	Short	Public Works	\$\$\$\$\$	City, Caltrans, OCTA, State and Federal funding
<b>MR.6: Riverside Freeway Bridge Improvements.</b> Widen bridges at Lakeview Avenue, Imperial Highway, and Yorba Linda Boulevard/Weir Canyon Road.	Short - Medium	Public Works	\$\$\$\$\$	City, Caltrans, OCTA, State and Federal funding
<b>MR.7: Riverside Freeway.</b> Multiple expansions and realignments of on- and off-ramps.	Short - Medium	Public Works	\$\$\$\$\$	City, Caltrans, OCTA, State and Federal funding

Table 5-1: Implementation Action Plan				
Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Mobility Actions - Grade Separation				
<p><b>MG.1: Kraemer Boulevard Grade Separation at BNSF Railroad Track.</b> Construct grade separation on Kraemer Boulevard. As a result, reduce Crowther Avenue to one left turn and one through lane in the east/west direction.</p>	Short	Public Works	\$\$\$\$\$	City and OCTA
<p><b>MG.2: Tustin Avenue Grade Separation at BNSF Railroad Track.</b> Construct grade separation on Tustin Avenue. Construct connector road in northeast quadrant from Orangethorpe Avenue to Tustin Avenue. Tustin Avenue at the connector road will have a lane configuration of three through lanes in the northbound direction; one left and three through lanes in the southbound direction; one left turn, one left-right shared lane, and one right turn lane in the westbound direction. The connector road at Orangethorpe Avenue will be configured to have one left turn and two right turn lanes in the southbound direction, two left turn and three through lanes in the eastbound direction, and three through lanes in the westbound direction.</p>	Short	Public Works	\$\$\$\$\$	City and OCTA
<p><b>MG.3: Lakeview Avenue Grade Separation at BNSF Railroad Track.</b> Construct grade separation on Lakeview Avenue. Construct connector road in northeast quadrant from Orangethorpe Avenue to Lakeview Avenue. Lakeview Avenue at the connector road will have a lane configuration of two through and one right turn lane in the northbound direction; one left and two through lanes in the southbound direction; and one left turn and one left-right shared lane in the westbound direction. The connector road at Orangethorpe Avenue will have a lane configuration of one left turn, one left-right shared, and one right turn lane in the southbound direction; one left turn and three through lanes in the eastbound direction; and three through lanes in the westbound direction.</p>	Short	Public Works	\$\$\$\$\$	City and OCTA
<p><b>MG.4: Orangethorpe Grade Separation.</b> Construct grade separation on Orangethorpe Avenue.</p>	Short	Public Works	\$\$\$\$\$	City and OCTA

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Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Mobility Actions - Local Streets				
<b>ML.1: La Palma Avenue at Grove Street Improvements.</b> Install a traffic signal at this intersection, and realign the south leg (Grove Street south of La Palma Avenue) to align with the north leg (Grove Street north of La Palma Avenue). Traffic signal operations at the intersections of La Palma Avenue at Grove Street and at Cosby Way will need to be coordinated.	Short	Public Works	\$\$\$	City
<b>ML.2: La Palma Avenue at Shepard Street Improvements.</b> Install a traffic signal at this intersection with protected left turn phasing in the east/west direction and permitted phasing in the north/south direction.	Short	Public Works	\$\$\$	City
<b>ML.3: Tustin Avenue at Miraloma Avenue Improvements.</b> Restripe the northbound right turn lane to a through lane.	Medium	Public Works	\$	City
<b>ML.4: Miraloma Avenue and Miller Street Complete Streets Collector Improvements.</b> Redesign Miraloma Avenue and Miller Street to include Complete Streets improvements that provide enhanced mobility for bicycles, transit, and pedestrians. Both streets currently have bike lanes on portions of each roadway. Complete Streets address the safe accommodation of all users, including motorists, public transit users, bicyclists, and pedestrians of all ages and abilities. Complete Streets concepts include fully constructed sidewalks and crosswalks with landscaping, bulb-outs at intersections, dedicated right-of-way for buses, grade-separations, on-street parking, and bicycle lanes. The designation of Miraloma Avenue and Miller Street will require an amendment to OCTA's Master Plan of Arterial Highways (MPAH).	Short	Public Works	\$\$\$\$\$	City and State (funding currently exists from the Fourth Supervisorial District Bikeways Collaborative to develop bike lanes on Miraloma Avenue)

Table 5-1: Implementation Action Plan				
Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Mobility Actions - Transit				
<b>MT.1: Bus Service and Stop Improvements.</b> Coordinate with OCTA to provide additional bus routes to serve Anaheim Canyon and to improve area bus stop layouts and materials to ensure that every bus stop has a bench, adequate signage, and shade.	Medium	Public Works	\$\$\$\$	City, OCTA, and Federal funding
<b>MT.2: Transit Awareness Package.</b> Provide links on the AConnex website (www.AConnex.com) to rail and bus schedules that serve Anaheim Canyon and to information regarding OCTA's Guaranteed Ride Home Program. This information could be used by existing and new employers in Anaheim Canyon as an easy reference guide for understanding and promoting transit ridership.	Short	Public Works	\$	City
<b>MT.3: Regional Transit Improvements.</b> Coordinate with OCTA to implement regional transit improvements throughout Anaheim Canyon, including the proposed bus rapid transit (BRT) route along La Palma Avenue.	Medium	Public Works	\$\$\$\$\$	City, OCTA, and Federal funding
<b>MT.4: Anaheim Canyon Metrolink Station Enhancements.</b> Install bus bays at the front of the station, provide additional parking, and enhance loading areas to include platform upgrades according to Metrolink standards. Anticipate increases in service to the Inland Empire-Orange County (IEOC) Line, as projected by the Commuter and Urban Rail Endowment (CURE), to up to 16 trips by 2020 in the constrained plan and up to 20 trips by 2020 in the unconstrained plan. Coordinate closely with OCTA and Metrolink to improve loading and unloading layouts at the Metrolink Station platforms to improve functionality and safety.	Medium	Public Works, Community Development, Planning	\$\$\$\$\$	City, Metrolink, OCTA, and Federal funding
<b>MT.5: Metrolink Shuttle Bus.</b> Coordinate with OCTA and Metrolink to run a shuttle from the Metrolink Station throughout Anaheim Canyon during peak hours.	Medium	Public Works	\$\$	OCTA, Metrolink, Business Improvement District, or Federal grants (U.S. Economic Development Administration or Federal Transportation Administration)



Table 5-1: Implementation Action Plan				
Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Mobility Actions - Active Transportation (Bike/Ped)				
<b>MA.1: Metrolink Bike Sharing and Storage Program.</b> Encourage a bike sharing program and bike lockers at the Metrolink Station so rail commuters can use a commuter bike instead of a commuter car for local mobility.	Short	Public Works	\$\$	City
<b>MA.2: Sidewalk Connections and Improvements.</b> Create a complete and connected network of sidewalks throughout Anaheim Canyon, with a near-term focus on adding ADA-compliant sidewalks and crosswalks on Miraloma Avenue, Miller Street, Orangethorpe Avenue, La Palma Avenue, Blue Gum Street, Red Gum Street, Kraemer Boulevard, Tustin Avenue, Van Buren Street, and Kellogg Drive.	Short, Ongoing	Public Works	\$\$\$\$	City and ADA Grants (funding currently exists from an ADA Grant to complete sidewalks on La Palma Avenue between Kraemer Boulevard and Tustin Avenue. The remaining improvements are not currently funded)
<b>MA.3: Discontinue the Sidewalk Waiver Program.</b> Discontinue the sidewalk waiver program for new development currently included in the Northeast Area Specific Plan.	Short	Public Works	-\$\$\$	Private Development
<b>MA.4: TDM Strategy – End-of-Trip Facilities.</b> Encourage end-of-trip facilities for commuters who travel by bicycling or walking. These facilities can include showers, bicycle and personal lockers, and changing areas.	Short	Public Works,	\$	City and Private Development
<b>MA.5: Alternative Working Options.</b> Encourage telecommuting and alternative work schedules that reduce commuter trips by allowing employees to work from home or to travel during off-peak hours. These programs can include allowing flexible work schedules, or compressed work schedules.	Short	Public Works	\$	City and Private Development
<b>MA.6: Bicycle and Pedestrian Connectivity.</b> Continue to develop and implement bicycle and pedestrian improvements in Anaheim Canyon as identified in the citywide Anaheim Outdoors Connectivity Plan and Fourth Supervisorial District Bikeway Collaborative.	Ongoing	Public Works	\$\$\$	City

Table 5-1: Implementation Action Plan				
Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Mobility Actions - Active Transportation (Bike/Ped)				
<b>MA.7: Multimodal Marketing.</b> Promote multimodal transportation to create awareness and opportunity for commuters to take the train or bicycle to work. Employers can inform employees of mode options during employee orientations or through publications. “Bike-to-work” week is an example of providing opportunities for employees to be more aware of alternative modes of travel.	Short	Public Works	\$	City and Private Development
<b>MA.8: Metrolink Pedestrian and Bicycle Access Tunnel and Walkway.</b> Enhance pedestrian and bicycle access between the Metrolink Station, The Crossing apartment complex, and the Kaiser Permanente Hospital to increase mobility and safety through these heavily used parts of the Transit-Oriented Area.	Medium	Public Works	\$\$\$\$\$	Metrolink and private development
<b>MA.9: Tustin Avenue Pedestrian and Bicycle Undercrossing.</b> Install a pedestrian and bicycle undercrossing beneath Tustin Avenue that connects the Metrolink Station to the Santa Ana River Trail system.	Medium	Public Works	\$\$\$\$\$	City and Fourth Supervisorial District Bikeways Collaborative
<b>MA.10: Class II Bike Lane on Orangethorpe Avenue between West of Miller Street to West of Tustin Avenue.</b> Improve the current Class III facility to a Class II bikeway.	Medium	Public Works	\$	City
<b>MA.11: Class II Bike Lane on Lakeview Avenue between BNSF Railroad Tracks and La Palma Avenue.</b> Create a Class II bikeway.	Medium	Public Works	\$	City
<b>MA.12: Class II Bike Lane on Miraloma Avenue between West of the Orange Freeway (State Route 57) and Lakeview Avenue.</b> Extend the bike lane to connect with existing bike lane segments between La Loma Circle and Van Buren Street, and from La Loma Circle to Van Buren Street.	Medium	Public Works	\$	City (funding currently exists from the Fourth Supervisorial District Bikeways Collaborative to provide bike lanes on Miraloma Avenue)
<b>MA.13: Class II Bike Lane on Tustin Avenue between Proposed Connector Road North of BNSF Railroad Tracks and Miraloma Avenue.</b> Create a Class II bikeway.	Medium	Public Works	\$	City

Table 5-1: Implementation Action Plan				
Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Mobility Actions - Active Transportation (Bike/Ped)				
<b>MA.14: Bikeway on La Palma Avenue.</b> Develop a Class I, II, or III bikeway on La Palma Avenue from west of the Riverside Freeway (State Route 91) to just east of Brasher Street, and then south to the Santa Ana River bike path.	Long	Public Works	\$	City
<b>MA.15: Bikeway on Richfield Road.</b> Develop a Class II or III bikeway on Richfield Road, south of La Palma Avenue, east to the northern edge of Huckleberry Pond. Extend the lane along Lakeview Avenue to connect back with La Palma Avenue.	Long	Public Works	\$\$	City and private development
<b>MA.16: Bikeway on Grove Street.</b> Develop a Class II or III bikeway on Grove Street from Miraloma Avenue to La Palma Avenue.	Long	Public Works	\$	City
<b>MA.17: Bikeway on Van Buren Street.</b> Develop a Class II or III bikeway on Van Buren Street from Buena Vista Avenue to La Palma Avenue.	Long	Public Works	\$	City
<b>MA.18: Extension of Bike Lane on Miller Street.</b> Extend the Class II bike lane on Miller Street from Orangethorpe Avenue to La Palma Avenue.	Long	Public Works	\$	City
<b>MA.19: Melrose/Miraloma/Miller/La Palma/Tustin Bicycle Facility.</b> Develop a Class II or III bikeway north of Orangethorpe Avenue on Melrose Street/Blue Gum Street to Miraloma Avenue, then on Miraloma Avenue to Miller Street, then on Miller Street to La Palma Avenue, then on La Palma Avenue to Tustin Avenue, and Tustin Avenue to past the Riverside Freeway ramps onto the Santa Ana River as a Class I bike path.	Long	Public Works	\$	City
<b>MA.20: Bike Path on Santa Ana River.</b> Develop a Class I bike path adjacent to the Santa Ana River from west of the Mira Loma Basin to the Santa Ana River.	Long	Public Works	\$\$\$\$\$	City
<b>MA.21: Bikeway on Santa Ana River.</b> Develop a Class II or III bikeway along the western edge of the Santa Ana River Lakes, the northern edge of the Riverside Freeway ramps, and the eastern edge of the railroad tracks to connect with the Metrolink Station.	Long	Public Works	\$	City and Metrolink
<b>MA.22: Orangethorpe Class II.</b> Develop a Class II bikeway along Orangethorpe Avenue from Lakeview Avenue to Imperial Highway.	Long	Public Works	\$	City

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Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
<b>MA. 23: Santa Ana River Bike and Pedestrian Bridge.</b> Construct a new bike and pedestrian bridge across Santa Ana River to better connect the Anaheim Canyon Metrolink Station to the Santa Ana River Trail.	Long	Public Works	\$\$\$\$\$\$	City
Mobility Actions - Parking				
<b>MP.1: Parking Incentives.</b> Encourage preferential parking to commuters carpooling. Preferential parking can be implemented at convenient locations such as at businesses or train stations and can be reserved a number of ways such as free, reduced fee, or vanpool sized. Permits and restrictions may be enforced to monitor the program.	Short	Public Works, Planning	\$	City and Private Development
Mobility Actions - Kaiser EIR Mitigation Measures				
<b>MK.1: Kraemer Boulevard from Riverside Freeway (State Route 91) to La Palma Avenue Improvements.</b> Add one through lane in southbound direction on Kraemer Boulevard (for a total of four through lanes in each direction) between the Riverside Freeway and La Palma Avenue. To implement this improvement, it is recommended that Kraemer Boulevard be classified to carry eight lanes in this roadway segment.	Long	Public Works	\$\$\$\$\$	City, Caltrans, and Private Development
<b>MK.2: La Palma Avenue at Kraemer Boulevard Improvements.</b> Widen the north side of La Palma Avenue east of Kraemer Boulevard to provide a right turn lane and restripe the eastbound approach to convert one through lane to a through/right turn lane. Widen the westbound approach (La Palma Avenue) to provide a right-turn-only lane (the westbound approach would consist of two left turn lanes, two through lanes, one shared through/right turn lane and one right-turn-only lane).	Long	Public Works	\$\$\$\$\$	City and Private Development
<b>MK.3: La Palma Avenue at Miller Street Improvements.</b> Widen and stripe the northbound approach to provide one left turn lane, one through lane, and one right turn lane. Restripe the southbound approach to provide one left turn lane, one through/right turn lane, and one right-turn-only lane.	Long	Public Works	\$\$\$\$\$	City and Private Development

Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
<b>MK.4: La Palma Avenue at Blue Gum Street Improvements.</b> Implement Intelligent Transportation Systems improvements.	Long	Public Works	\$\$\$	City and Private Development
<b>MK.5: Lincoln Avenue at Tustin Avenue Improvements.</b> Restripe the westbound approach to provide two left turn lanes, one through lane, and one shared through/right turn lane, and convert the east/west signal operations from split phasing to protect left turn phasing.	Long	Public Works	\$\$\$\$	City and Private Development
<b>MK.6: Orangethorpe Avenue at Kraemer Boulevard Improvements.</b> Widen the eastbound approach (Orangethorpe Avenue) to provide a second eastbound left turn lane.	Long	Public Works	\$\$\$\$\$	City and Private Development
<b>MK.7: Orangethorpe Avenue at Miller Street Improvements.</b> Widen Orangethorpe Avenue to have three through lanes in each direction.	Long	Public Works	\$\$\$\$\$	City and Private Development

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Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Infrastructure Actions				
<p><b>I.1: Water Conservation Incentive Programs.</b> Design incentive programs to increase water efficiency, promote sustainability, and retain/attract larger or high value businesses to Anaheim Canyon. Incentive programs will also assist water utility customers decrease their utility costs through the following water use efficiency measures:</p> <p>a) Provide free water use surveys to customers to help them identify water saving opportunities indoors and outdoors, as well as applicable rebates.</p> <p>b) Provide landscape design parameters and specifications per the City's Landscape Water Use Efficiency Guidelines for residents, landscape professionals, developers, and contractors to follow when planning and completing landscape projects in the City. Applicable incentive programs consist of turf removal, weather-based irrigation controllers, soil moisture sensors and rotating nozzles.</p>	Short, Ongoing	Public Utilities	\$	City
<p><b>I.2: Biofiltration Treatment Features.</b> Adopt alternative standards for alleyways, streets, parking lots, and landscaped areas enabling proven biofiltration treatment features to be integrated in public thoroughfares and private development projects as approved by the Regional Water Quality Control Board, Santa Ana Region.</p>	Short	Public Works, Planning	\$	City
<p><b>I.3: Recycled Water Expansion.</b> Expand the recycled water pipeline system to large water users, when feasible, to assist developers/customers with LEED certification and to provide high quality recycled water for industrial uses.</p>	Medium	Public Utilities	\$\$\$-\$\$\$\$	City and Private Development
<p><b>I.4: Utilities Relocation.</b> Relocate major electrical, cable, and other communications utilities underground along Miraloma and Miller avenues.</p>	Medium	Public Works, Public Utilities	\$\$-\$\$\$\$	City and Private Development
<p><b>I.5: OCWD Recycled Water Coordination.</b> Continue to coordinate with OCWD to identify ways to increase recycled water usage in Anaheim Canyon as an incentive for local businesses and as a means to promote sustainability.</p>	Ongoing	Public Utilities	\$	City

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Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
<b>I.6: Water Retention Basin Turf, Trail and Seating Improvements.</b> In close coordination with OCWD, convert approximately 10.8 acres of irrigated and inaccessible turf into California-friendly planting, based on the Anaheim Canyon Public Realm Plant Palette, with new pedestrian trails and seating areas surrounding Kraemer Basin, Anaheim Lake, and Warner Basin. These improvements will be constructed outside of the existing fenced area and would not interfere with OCWD operations.	Medium	Community Services and Public Works	\$\$\$\$	City
Sustainability Actions				
<b>S.1: City Green Building and LEED Program Assistance.</b> Continue to provide green building and LEED program assistance to Anaheim Canyon business/property owners looking to develop or retrofit their property to be more sustainable and efficient. This point person(s) would provide guidance and resources to help all projects make smart equipment and materials choices, maximize construction waste diversion, decrease indoor and outdoor water use, and increase energy efficiency through passive and active design strategies. For business/property owners interested in pursuing LEED certification, this person(s) would be responsible for providing general information about the LEED program; strategies for how industrial, office, mixed-use, and commercial developments can earn credits; and case studies of completed LEED projects. City staff would not be responsible for preparing a business/property owner's application for LEED, rather they would assist with information and data collection.	Ongoing	Planning, Public Utilities	\$	City
<b>S.2: Eco-Industrial Parks.</b> Identify strategies and opportunities for formation of Eco-Industrial Parks within Anaheim Canyon. Establish at least one area where industrial and office buildings will share resources within or between buildings using cogeneration and other waste reuse strategies.	Short, Ongoing	Community Development, Public Utilities, Public Works	\$	City

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Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
<b>S.3: Large-Scale Waste Recycling Coordination.</b> Coordinate with large-scale manufacturing businesses to establish collective waste recycling and disposal programs to increase efficiency and reduce the need to store waste materials on-site. Encourage transportation of waste and industrial by-products between facilities for reuse as an input for industrial processes.	Ongoing	Public Works	\$	City
<b>S.4: Shade Trees and Open Space.</b> Continue to implement carbon sequestration goals through provision of open space and planting trees. Emphasize planting of trees to shade sidewalks and parking lots in order to mitigate the heat island effect and encourage pedestrian activity.	Ongoing	Public Works, Public Utilities	\$\$	City
Identity and Branding Actions				
<b>B.1: Comprehensive Branding Strategy and Program.</b> Develop a comprehensive Branding Strategy that includes messaging, key audiences, tactics, and roles and responsibilities in alignment with the Specific Plan. The strategy should include marketing materials that highlight Anaheim Canyon as a leading center for green industry, and should include a summary of all City incentives as a means for attracting new businesses to locate in Anaheim Canyon.	Short	Community Development	\$\$	City and Business Community
<b>B.2: Strategy Promotion.</b> Ensure that branding and identity, as well as marketing and promotions, are regularly on the agenda for the Anaheim Canyon Business Advisory Group meetings in order to build ownership and buy-in from existing businesses, brokers, and the stakeholders as well as to extend the City's resources and efforts in branding.	Short	Community Development	\$	City



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Specific Actions	Timeframe	Primary Responsibility	Cost	Potential Funding Sources
Coordination and Administration				
<b>C.1: Grant Funding Applications.</b> Identify and apply for grant funding to initiate public realm mobility, streetscape, signage, and branding improvements.	Short	Public Works, Public Utilities, Community Development	\$	City
<b>C.2: Developer Toolkit Awareness.</b> Make available and promote a Developer Toolkit to area businesses, property owners, and real estate professionals as a resource for making area stakeholders aware of new guidelines, standards, and incentives.	Short	Planning, Community Development	\$	City
<b>C.3: Recharge Basin Interpretive Signage.</b> Coordinate with OCWD to develop an interpretive sign program along pedestrian trails that about groundwater retention basins. Each sign should highlight a specific, unique topic. Topics should include the history of Anaheim Canyon, the history of the Water District, a summary of the District’s operations, and the importance of groundwater recharge activities for Orange County residents and businesses.	Short	Community Services	\$\$	City and OCWD
<b>C.4: Anaheim Canyon Webpage Enhancement and Maintenance.</b> Continue to maintain the Anaheim Canyon website as a one-stop resource site for all information related to the area. The website should be expanded to include a community forum component where residents, property owners, businesses, real estate brokers, and other area stakeholders can post information about available properties, jobs, or events. The website should also serve as the primary area for the City to provide updates about public improvements, construction projects, events, or other activities. Through the use of an online forum, the City can help to build a sense of community within Anaheim Canyon.	Short	Community Development	\$\$	City

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Coordination and Administration				
<p><b>C.5: Anaheim Canyon Advisory Group Formalization.</b> Transition the Anaheim Canyon Advisory Group into an autonomous committee so they can become a catalyst for positive change in Anaheim Canyon. This will help the local business and real estate community become more organized and allow them to take ownership of the private realm concepts and guidelines contained within this Specific Plan.</p>	Short	Community Development	\$	City