



City of Anaheim  
**PURCHASING DIVISION**

October 26, 2009

**ADDENDUM #1**

**BID # 7319 – PRINTING SERVICES FOR CITY OF ANAHEIM  
COMMUNITY SERVICES ACTIVITY GUIDE & POSTCARDS**

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This addendum is issued to address bidder's question below.

**Question #1:**

Would we be allowed to change the size to fit our presses better – 8 3/8 x 10 1/2?

**City's Response:**

We cannot change the size of our publication to accommodate a specific press.

**Question #2:**

When you say carrier route pre-sort, does that mean you want us to buy the mail list?

**City's Response:**

No. Address information will be supplied by The City.

**Question #3:**

On Page 4, you are asking for blueline corrections that are based on conventional stripping methods. Can we give you just pre-press hourly rates which to us are also file correction rates and computer systems rates?

**City's Response:**

For blueline changes, we would prefer to pay per each page. We would make the necessary changes and then upload the changed page(s) to printer FTP. If a printer does not charge per page for blueline changes, bidder can indicate that blueline changes would be a pre-press hourly rate.

**Question #3:**

Will the mailing for the Activity Guide and/or postcards be carrier route or simplified.

**City's Response:**

The Activity Guides and postcards are currently mailed simplified. Please see attached revised price sheet for other mailing options.

200 S. Anaheim Boulevard  
Purchasing, Suite 620  
Anaheim, California 92805-3820

TEL (714) 765-5110  
FAX: (714) 765-5288

e-mail: [purchasing@anaheim.net](mailto:purchasing@anaheim.net)

**Question #4:**

Because it's a postcard, will someone be writing on the back of it? If so, we'd like to run a C1S (coated one side) stock. An aqueous coating on the front would also be a good idea for protection.

**City's Response:**

Please see attached revised postcard specifications.

**Please note the following revised attachments:**

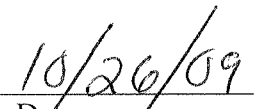
**REVISED BID PRICE SHEET - \*\* SUBMIT WITH BID \*\***

**PAPER COST INCREASES - \*\* SUBMIT WITH BID \*\***

**REVISED SPECIFICATIONS**

There are no other changes, additions or deletions by issuance of this addendum.

  
VALERIE HANDZUS, BUYER II

  
Date