



ANAHEIM *at a glance*

Centrally located within Southern California, Anaheim is the regional hub for economic activity in Orange County and fast becoming a world-class business center. The City is known worldwide as a center for entertainment, tourism and convention activities. This translates into a prestigious, high profile international address that balances business and residential growth.

EMPLOYMENT PROFILE

People Employed in Orange County (2009)

Professional, Engineering, Scientific & Business Services	18%
Wholesale & Retail Trade	16%
Leisure & Hospital Services	12%
Government	11%
Manufacturing	11%
Health Care & Social Assistance	9%
Finance, Insurance & Real Estate Services	8%
Construction, Agriculture, Mining & Fish/logging	6%
Other Services	3%
Transportation, Warehousing & Utilities	2%
Information	2%
Educational Services	1%

County Unemployment Rate (Sept. 09) 9.4%

Top Private Employers (2009)

Disneyland Resort	20,000
Kaiser Permanente	3,800
Northgate Gonzalez Supermarkets	2,000
Anaheim Memorial Hospital Medical Center	1,185
AT&T	1,000
Hilton Anaheim	920
West Anaheim Medical Center	774

ANAHEIM INCOME PROFILE 2008

Median Household Income (family of 4)	\$59,644
Average Household Size	3.42
Median Age	32.4 years

POPULATION DISTRIBUTION

Anaheim is California's 10th largest city

Population (2009) 348,467

Distribution by Ethnicity & Race (2008)

Hispanic (All Races)	52.4%
White	29.6%
Asian	13.4%
Black	2.6%
Multi-race	1.1%
Hawaiian/Pacific Islander	.3%
Other	.3%
American Indian/Eskimo	.2%

Distribution by Age (2008)

Under 5 Years	8.3%	45 to 54 Years	12.4%
5 to 9 Years	8.0%	55 to 59 Years	4.5%
10 to 14 Years	8.2%	60 to 64 Years	3.7%
15 to 19 Years	7.2%	65 to 74 Years	5.0%
20 to 24 Years	7.3%	75 to 84 Years	3.1%
25 to 34 Years	14.9%	85 and Over	1.2%
35 to 44 Years	16.2%		

HOUSING & REAL ESTATE

Housing (2008)

Median Home Price	\$576,300
Average Monthly Rent (2 Br. Unit)	\$1,468
Total Housing Units (2007)	102,086

Hotel Rooms 19,912

Development

Residential	102,086 Units
Commercial	9.03 million s.f.
Office	7.78 million s.f.
Industrial	44.47 million s.f.

Industrial Real Estate (2009)

Industrial Vacancy Rate (County) 5.2%

Land Profile (Includes Spheres of Influence)

Square Miles	55 square miles
Population Density	6,335 people per square mile

EDUCATION PROFILE

Total Public Schools

Elementary	46
Junior High	9
High School	14
Alternative Education	6
Tiger Woods Learning Center	

Languages spoken at school 53

Colleges & Universities within 20 miles

California State University, Fullerton
Chapman University
University of California, Irvine

Community Colleges

Fullerton College
Santiago Canyon College
Eight additional colleges

KEY PHONE NUMBERS

Economic Development	(714) 765-4323
Anaheim Redevelopment Agency	(714) 765-4300
Anaheim Chamber of Commerce	(714) 758-0222
Anaheim Central Library	(714) 765-1880
Building Division	(714) 765-5153
Business License	(714) 765-5194
Code Enforcement	(714) 765-5158
Fire - Planning & Development	(714) 765-4040
Fire - Environmental Protection	(714) 765-4050
Job Training/Workforce Center	(714) 765-4350
Planning & Zoning	(714) 765-5139
Police Department	(714) 765-1900
Public Utilities - Business Development	(714) 765-4250
Public Works - Permits	(714) 765-4431
Traffic Engineering	(714) 765-5183
Anaheim Orange County Visitor & Convention Bureau	(714) 765-8888

TRANSPORTATION

Air

Fullerton Airport	6 miles
John Wayne Airport	15 miles
Long Beach Airport	15 miles
Los Angeles International Airport (LAX)	30 miles
Ontario International Airport	35 miles

Highways

Interstate 5, State Routes 22, 55, 57, & 91

Ports

Long Beach	25 miles
Los Angeles	28 miles

Public Transit

AMTRAK (Anaheim, Fullerton, Santa Ana)
Metrolink (Stadium Area, Anaheim Hills Area)
Orange County Transit Authority Bus System

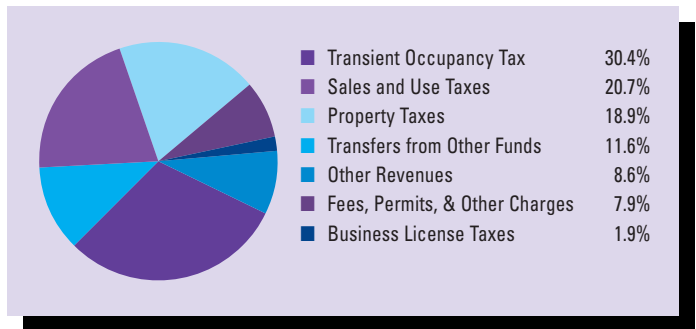
TAX PROFILE

Property Tax Rate	1.0%
Utility Tax	None
State Sales Tax	7.75%
Transient Occupancy Tax	15%

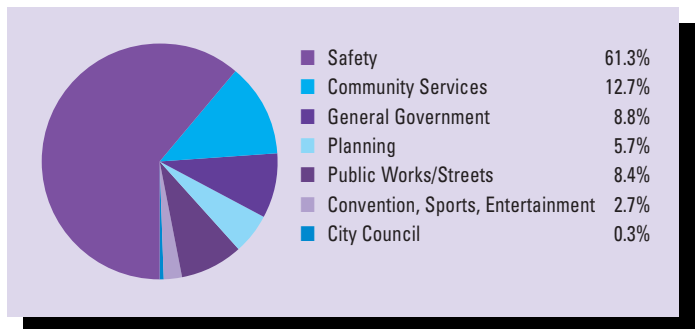
CITY BUDGET 2008/2009

Total Budget (all funds):	\$1,325,844,248
Total General Fund Budget:	\$268,647,183

FY 08/09 GENERAL FUND REVENUES



FY 08/09 GENERAL FUND EXPENDITURES



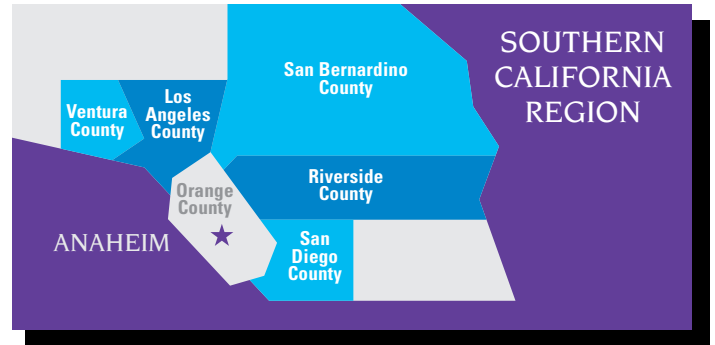
FOR ADDITIONAL INFORMATION

Please contact

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 Economic Development
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 Anaheim, California 92805
 (714) 765-4323 jcoe@anaheim.net

For demographic information contact

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ENTERTAINMENT, RECREATION & TOURISM

Annual Visitors 18+ million

The Anaheim Resort™

1,100 acre district that includes the Anaheim Convention Center, the Disneyland Resort, major hotels, restaurants and retail

Anaheim Convention Center

800,000 + s.f. of exhibit space; 1.6 million s.f. in total
 Largest convention center on West Coast
 Home of NBA D-League Anaheim Arsenal

Anaheim Garden Walk

440,000 s.f. of retail, dining and entertainment located in the Anaheim Resort

Honda Center

Home of NHL Anaheim Ducks

Angel Stadium of Anaheim

Home of MLB Angels Baseball

Anaheim ICE

Practice ice rink for NHL Anaheim Ducks
 Public rink for 6,000+ skaters per week

American Sports Centers

Home of U.S. Men's National Volleyball Team
 Home of U.S. Women's National Volleyball Team

The Disneyland® Resort

Disneyland® Park
 Disney's California Adventure™
 Downtown Disney® District

Golf Courses

Anaheim Hills Golf Course – City owned. 18 Holes/par 71
 Dad Miller Golf Course – City owned. 18 Holes/par 71

Libraries

6

Parks

44

Oak Canyon Nature Center

Anaheim Tennis Center

MUZEO

Southern California's newest museum for art, knowledge, entertainment and culture

LEGISLATIVE DISTRICTS

Registered Voters (2008)	142,015
Democrats	38%
Republicans	39%
Nonpartisan/decline to state	19%
Other	4%

Orange County Board of Supervisors - Districts 3 & 4