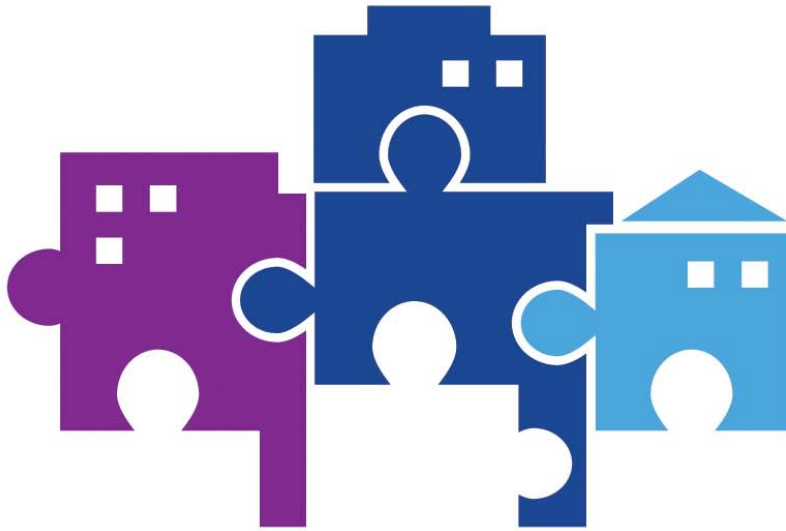


CITY OF ANAHEIM



ANAHEIM
COMMUNITY
ANTI-GRAFFITI EFFORT

City Council Workshop
December 16, 2008

CITY OF ANAHEIM

Anaheim Community Anti-Graffiti Effort 2008 Taskforce Meetings

1. March 11, 2008 11:00 to 2:00 pm Anaheim Police Department
2. April 16, 2008 11:00 to 2:00 pm Anaheim Police Department
3. May 14, 2008 11:00 to 2:00 pm Anaheim Family Justice Center
4. July 16, 2008 11:00 to 2:00 pm Anaheim Family Justice Center
5. October 22, 2008 11:00 to 2:00 pm Anaheim Family Justice Center

In addition, each Goal Subcommittee held several more meeting to develop their objectives and strategies.



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Anaheim Community Anti-Graffiti Effort Taskforce Meeting Participants



Alex Orozco..... Anaheim Police Department
Allison Lehmann..... OC Human Relations
Allyson Baligad..... Anaheim Resident
Amin David..... Anaheim Business Owner
Anaheim Sporn..... Anaheim City - Community Services Department
Andrea Manes..... Anaheim Resident
Ayumi Wunder..... Anaheim City - Public Works Department
Barbara Gonzalez..... Anaheim Resident
Ben Hittesdorf..... Anaheim Police Department
Beverly Maclaren..... OC Juvenile Justice Council
Bill Calkins..... Anaheim City - Community Services Department
Bill Sell..... Anaheim City - Planning Department
Bill Taormina..... Clean City - Business Owner
Brian Beger..... Anaheim Resident
Brian Foxx..... Anaheim City - Attorney's Office
Brian Johnson..... Anaheim City School District
Candace Mooney..... Clean City - Business Owner
Carol Henson..... OC District Attorney's Office
Charles Ahler..... Anaheim Visitor and Convention Bureau
Chris Alex..... Deputy District Attorney
Christine Smethers..... Apartment Manager, ABC Neighborhood
Cj Eastman..... Anaheim Resident
Craig Hunter..... Anaheim Police Department
Cristina Talley..... Anaheim City - Attorney's Office
Dan Checchi..... Disneyland
Dan Debassio..... Anaheim City - Public Works Department
Danell Mercado..... City of Santa Ana
Danielle Martell..... Anaheim Police Department
Dave Cowen..... Anaheim Union High School District
Dave Flutts..... Anaheim Police Department
Dave Morgan..... Anaheim City - City Manager
David Burns..... Anaheim Resident
David Pangle..... Anaheim Resident
David Wain..... Anaheim Resident
Dennis Briggs..... Anaheim Police Department
Dennis Schmidt..... Anaheim City - Utilities Department
Dolores Fournier..... Anaheim Resident/Apartment Manager
Don Yourstone..... Anaheim City - Planning Department

Anaheim Community Anti-Graffiti Effort Taskforce Meeting Participants



Doug Watson..... Disneyland
 Dustin Ciscel..... Anaheim Police Department
 Eric Grisotti..... Anaheim Police Department
 Erick Armesan..... Anaheim Resident
 Esther Wallace..... Anaheim Resident
 Frances Noteboom..... Anaheim Resident/Neighborhood Council Member
 Gail Eastman..... Anaheim Resident/Neighborhood Council Member
 I.J. Preston..... Clean City Inc.
 Iliana Welty..... OC Human Relations
 Jerry Englehardt..... Anaheim Resident/Neighborhood Council Member
 Jerry Zomorodian..... Anaheim Business Owner
 Jewell Hodges..... Anaheim Resident
 Jim Doyle..... Disneyland
 Jim McGovern..... Anaheim Union High School District
 Joe Perez..... Anaheim City - Community Services Department
 Joe Vargas..... Anaheim Police Department
 John Welter..... Anaheim Police Department
 Jon Acuna..... Anaheim Police Department
 Jonathan Borrego..... Anaheim City - Planning Department
 Kasey Geary..... Anaheim Police Department
 Keith Olesen..... Anaheim Resident
 Kenny Paine..... Anaheim Resident
 Kris Lasher..... Magnolia School District-Retired/Anaheim Resident
 Kristov Nagy..... Anaheim Police Department
 Laura Morfin..... Orange County Juvenile Justice Council
 Lisa Gin..... Anaheim City - Council Assistant
 Lorenzo Glenn..... Anaheim Police Department
 Lorri Gallaway..... Anaheim City - Council Member
 Lou Correa..... State Senator
 Lucille Kring..... Anaheim City - Council Member
 Lynn Smith..... Anaheim City - Community Services Department
 Margie Otto..... Anaheim City - Public Utilities Department
 Maria Camarena..... Apartment Manager
 Mark McMullin..... Anaheim Police Department
 Marty Desollar..... Anaheim City - Public Information Office
 Megan Shigo..... Anaheim Business Owner
 Michele Martinez..... Santa Ana City - Councilwoman
 Mike Aquino..... Anaheim Police Department
 Mike Haggerty..... Anaheim Police Department
 Mike Holmes..... Anaheim City - Public Works Department
 Mike Lozeau..... Anaheim Police Department

Anaheim Community Anti-Graffiti Effort Taskforce Meeting Participants



Mike Volz.....	Anaheim Business Owner
Milton Dehmer.....	Anaheim Resident
Nancy Hayashida.....	Deputy District Attorney
Pat Pina.....	Anaheim Beautiful
Paul Beckman.....	Anaheim Resident
Paul Kott.....	Anaheim Business Owner
Paul Mercier.....	Magnolia School District - Retired
Peter Daniels.....	Anaheim City School District
Phyllis Reed.....	Anaheim City School District
Randy West.....	Anaheim Police Department
Randy West.....	Anaheim Police Department
Raul Quezada.....	Anaheim Police Department
Rick Krey.....	Anaheim Union High School District
Rick Martinez.....	Anaheim Police Department
Rick Riegel.....	Centralia School District
Robert Conklin, Sr.....	Anaheim Police Department
Robert Dunn.....	Anaheim Police Department
Robert Fournier.....	Anaheim Resident/Apartment Manager
Robert Hutson.....	Orange County Juvenile Justice Council
Rocio Ochoa.....	Anaheim City - Community Services Department
Ruth Ruiz.....	Anaheim City - Public Information Office
Sally Feldhaus.....	Anaheim Resident/Business Owner
Sally Ramirez.....	Anaheim Resident
Samer Soubra.....	Anaheim Business Owner
Sandra Seaton.....	Anaheim City - Planning Department
Sandy Barry.....	Anaheim City School District - Retired
Sharon Pietrok.....	Anaheim Police Department
Shelley Mckerren.....	Anaheim Police Department
Sheri Vander Dussen.....	Anaheim City - Planning Department
Stan Powlowski.....	Anaheim Business Owner
Steve Swaim.....	Anaheim City - Community Services Department
Suzi Brown.....	Anaheim City School District
Terry Lowe.....	Anaheim City - Community Services Department
Tracy Rinauro.....	OC District Attorney's Office
Vanessa Norwood.....	Anaheim City - Planning Department
Vic Dominguez.....	Anaheim City - Council Assistant
Vic Real.....	Anaheim Resident
Virginia N. Chavez.....	City of Mission Viejo
Wayne Palmer.....	Clean City Inc.
Will Hayes.....	City of Santa Ana

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COMMUNITY ANTI-GRAFFITI EFFORT 2008



Community Involvement	Timeline	Responsible Party
GOAL: Stimulate community involvement in preventing, reporting and eliminating graffiti		
1. Expand community-wide graffiti prevention and removal activities	March 2009	Neighborhood Services
<ul style="list-style-type: none"> Promote the graffiti removal program, enroll volunteers and coordinate with City departments. 	March 2009	Neighborhood Services
<ul style="list-style-type: none"> Publicize opportunities for groups to partner with City agencies to engage in paint-outs and prevention efforts 	March 2009	Neighborhood Services
2. Expand the Neighborhood Watch/Business Watch programs to include an Anti-Graffiti component	January 2009	Police Department
<ul style="list-style-type: none"> Create a graffiti component for the Neighborhood/Business Watch Programs to engage neighborhoods in preventing and reporting graffiti 	March 2008	Police Department
<ul style="list-style-type: none"> Incorporate an Adopt-a-Block graffiti removal program into the Neighborhood/Business Watch program 	February 2009	Police Department/Neighborhood Services
3. Encourage businesses to prevent graffiti from occurring on their properties	March 2009	Police Department
<ul style="list-style-type: none"> Create promotional materials for businesses outlining the importance of preventing and removing graffiti 	Completed	Police Department
<ul style="list-style-type: none"> Meet with the businesses most impacted by graffiti to discuss prevention strategies 	Ongoing	Police Department
<ul style="list-style-type: none"> Encourage the Chamber of Commerce and service organizations to assist with implementation of this strategy 	Ongoing	Police Department
<ul style="list-style-type: none"> Develop a business outreach program in concert with the Chamber of Commerce to recruit volunteers to participate in the Adopt-a-Block program 	April 2009	Police Department
4. Encourage businesses to participate in a sponsorship program to recognize businesses that contribute to the prevention of graffiti.	February 2009	Police Department
<ul style="list-style-type: none"> Develop sponsorship levels 	March 2009	Police Department
<ul style="list-style-type: none"> Solicit sponsors 	March 2009	

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Protecting the Location	Timeline	Responsible Party
GOAL: Make locations less vulnerable to graffiti		
1. Enhance the City's use of technology and materials to deter graffiti and protect locations		Public Works
<ul style="list-style-type: none"> Develop information about techniques that reduce vulnerability to graffiti, such as protective coatings, lighting, security cameras, landscaping, and removal techniques. 	Completed	
<ul style="list-style-type: none"> Test and evaluate the use of remote, web-based cameras as deterrents to graffiti 	April 2009	Code Enforcement/ Police Department
<ul style="list-style-type: none"> Continuously consider innovations in technology that can help prevent graffiti 	Ongoing	Citywide staff
2. Develop a graffiti prevention program to assist residents and businesses in taking steps to reduce victimization.	Completed	Police Department
<ul style="list-style-type: none"> Advise owners of property that has been tagged of steps that can be taken to make their properties less vulnerable to tagging 	March 2009	Code Enforcement
<ul style="list-style-type: none"> Provide crime prevention through environmental design (CPTED) information on the City's web site 	February 2009	Police Department/ Planning Department
3. Modify the zoning code to minimize opportunities for graffiti to occur	June 2009	Planning Department
<ul style="list-style-type: none"> Identify standards that will make development less susceptible to graffiti. Standards may address landscaping, lighting, use of graffiti-resistant coatings, graffiti prevention plans, etc. 	February 2009	
<ul style="list-style-type: none"> Incorporate new code provisions into materials that describe methods to prevent graffiti 	August 2009	
4. Collaborate with other agencies to reduce the potential for graffiti to be committed on properties controlled by these agencies		Code Enforcement
<ul style="list-style-type: none"> Identify potential partnering agencies 	Completed	
<ul style="list-style-type: none"> Assist agencies in finding ways to reduce graffiti through lighting, landscaping and other measures 	February 2009	
<ul style="list-style-type: none"> Identify opportunities to deter taggers from accessing these sites through higher fencing, locks, etc. 	April 2009	
<ul style="list-style-type: none"> Implement restricted access to locations that are frequently tagged 	June 2009	

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COMMUNITY ANTI-GRAFFITI EFFORT 2008



Schools	Timeline	Responsible Party
GOAL: Utilize the influence of schools to prevent graffiti		
1. Create an anti-graffiti education program for parents	Ongoing	AUHSD Safe and Drug Free Title IV Contacts
<ul style="list-style-type: none"> • Create a “train the trainer” program 	Completed	
<ul style="list-style-type: none"> • Focus on the roles and responsibilities of parents 	Completed	
<ul style="list-style-type: none"> • Describe the financial/criminal/educational consequences of graffiti 	Completed	
<ul style="list-style-type: none"> • Provide a resource guide for parents 	Completed	
2. Include an anti-graffiti message as an integral part of the Safe School curriculum	Ongoing	AUHSD Safe and Drug Free Title IV Contacts
<ul style="list-style-type: none"> • Emphasize the negative impacts of graffiti 	February 2009	
<ul style="list-style-type: none"> • Invite positive role models to be guest speakers to convey an anti-graffiti message 	February 2009	
<ul style="list-style-type: none"> • Explore ways to target educational efforts to most frequent offenders 	February 2009	
3. Implement a school-based graffiti prevention strategy	Ongoing	AUHSD Safe and Drug Free Title IV Contacts
<ul style="list-style-type: none"> • Use existing school clubs and organizations to develop programs that address graffiti issues 	Completed	
<ul style="list-style-type: none"> • Evaluate the use of anti-graffiti signs and Graffiti-Free Zones in the schools 	Completed	
<ul style="list-style-type: none"> • Create a teacher/staff education program 	Completed	
<ul style="list-style-type: none"> • Publicize an anti-graffiti message during school recesses 	Ongoing	

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COMMUNITY ANTI-GRAFFITI EFFORT 2008



Youth Graffiti Prevention	Timeline	Responsible Party
GOAL: Provide access to positive role models to foster constructive alternatives to graffiti		
1. Disseminate an anti-graffiti message as a component of existing youth programs		Community Services
<ul style="list-style-type: none"> • Create a common message for youth programs 	In Progress – Ongoing collaboration with “Schools” sub-committee	Community Services
<ul style="list-style-type: none"> • Develop a comprehensive distribution plan to all youth programs 	In Progress – Ongoing research by Youth Graffiti Prevention Sub-committee	Community Services
<ul style="list-style-type: none"> • Enlist the assistance of faith-based organizations in efforts to prevent graffiti 	In Progress – Recruitment Ongoing – CAGE presentation to Anaheim Religious Community Congregation (ARCC) completed on Feb. 16, 2008	Community Services
<ul style="list-style-type: none"> • Provide training to youth workers about graffiti to help them recognize the signs of tagging and reinforce anti-graffiti messages 	In Progress – First Staff Training completed on 11/18/08. Second Staff Training completed on 2/16/09	Community Services

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COMMUNITY ANTI-GRAFFITI EFFORT 2008



Justice	Timeline	Responsible Party
GOAL: Enhance the effectiveness of the justice system as it relates to the prevention and prosecution of graffiti related crime		
1. Evaluate the use of diversion programs		
<ul style="list-style-type: none"> Evaluate the benefits of requiring community service hours, monetary restitution, or both. 	Completed	
<ul style="list-style-type: none"> Investigate charging a fee for those doing community service pursuant to a diversion program or court order. 	April 2009	Code Enforcement
<ul style="list-style-type: none"> Create a program to allow Chief of Police to divert juveniles to Anaheim work program prior to referral to OC probation and Juvenile Court. 	April 2009	Police Department / City Attorney's Office
2. Analyze the use of judicial orders to restrict access by graffiti offenders to specific locations		
<ul style="list-style-type: none"> Expand the use of Stay Away orders for graffiti offenders 	Completed	
<ul style="list-style-type: none"> Ensure the courts are issuing search and seizure orders during sentencing 	Completed	
<ul style="list-style-type: none"> Create Anaheim Police Department Training Bulletin to advise officers of the Stay Away order program 	March 2009	City Attorney's Office
3. Revise the Graffiti Reward Program to improve community participation in the apprehension of taggers		Code Enforcement/Police Department
<ul style="list-style-type: none"> Contact other jurisdictions to determine the effectiveness of various methods of reward 	Completed	
<ul style="list-style-type: none"> Modify the municipal code to reflect best practices 	April 2009	
4. Require parents of convicted minors to assist in the removal of graffiti or supervise their child's removal of graffiti		Police Department
<ul style="list-style-type: none"> Work with the District Attorney's Office to implement applicable provisions of State law 		

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COMMUNITY ANTI-GRAFFITI EFFORT 2008



Justice (continued)	Timeline	Responsible Party
GOAL: Enhance the effectiveness of the justice system as it relates to the prevention and prosecution of graffiti related crime		
5. Expand the ability to link past and present crimes to enhance punishment of repeat graffiti offenders	Completed	Code Enforcement/ Police Department
<ul style="list-style-type: none"> Increase the capability of the City's Tidemark software to track all graffiti tags, damages incurred and removal costs 	Completed	
<ul style="list-style-type: none"> Create a separate case type to allow the Police department to track information on offenders. 	March 2009	Police IT/CAU
<ul style="list-style-type: none"> Allow for tracking of judicial Stay Away orders in Tidemark. 	March 2009	
6. Enhance the effectiveness of the tools available for law enforcement to prevent graffiti		
<ul style="list-style-type: none"> Survey other jurisdictions to determine effective measures that could be employed in Anaheim 	Completed	
<ul style="list-style-type: none"> Expand existing code restrictions on the sale of certain materials to include other tools used for graffiti and prohibit the general possession of graffiti implements in designated locations except for legitimate purposes 	April 2009	City Attorney's Office/Police Department
<ul style="list-style-type: none"> Disseminate all applicable code sections to patrol officers to enhance field officers' ability to reduce graffiti 	April 2009	Police Department/ City Attorney
7. Ensure appropriate punishment and restitution is achieved for graffiti offenses	April 2009	Police Department
<ul style="list-style-type: none"> Explore the possibility of dedicating a District Attorney to felony and juvenile crimes 		
<ul style="list-style-type: none"> Explore the possibility of adding a dedicated Probation Officer to the Graffiti Task Force 		
8. Create information packet to give to victims of graffiti	Completed	
<ul style="list-style-type: none"> Include civil remedy options, processes and opportunities 	Completed	

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COMMUNITY ANTI-GRAFFITI EFFORT 2008



Marketing	Timeline	Responsible Party
GOAL: Market Anaheim's Graffiti Prevention and Abatement Programs		
1. Develop and implement a comprehensive marketing plan to raise awareness of the City's graffiti prevention and abatement programs.	Ongoing	External Affairs
<ul style="list-style-type: none"> • Coordinate efforts between department PIOs and external stakeholders 	Ongoing	
<ul style="list-style-type: none"> • Explore multiple mediums to reach residents and businesses (internet, print media, etc.) 	Ongoing	
<ul style="list-style-type: none"> • Include key graffiti initiative components in ongoing marketing efforts 	Ongoing	