



ANAHEIM PUBLIC UTILITIES

Control Your Power Use – Pilot Program

Take control of your home's energy use – any time, anywhere



Are you interested in saving money on your utility bill? Do you also want the convenience and flexibility of managing any of your energy-hogging home appliances from virtually anywhere, and any time during the day using your cell phone or internet? Anaheim Public Utilities is looking for a limited number of residential customers who are willing to test our "Control Your Power Use" Pilot Program for free during our special no-obligation trial period.

With this program, you will be able to:

- Save 10%-20%* on your electricity bill by reducing energy waste;
- Monitor daily/monthly energy use and greenhouse gas emissions to help eliminate environmental pollution in Anaheim; and
- Access a website that will confidentially provide you with your real-time electrical usage.

Why is Anaheim Public Utilities conducting this pilot?

Anaheim Public Utilities is testing this program as part of our continuing efforts to improve service to our customers. If our customers use less power, we can operate our power plants less and reduce greenhouse emissions. If we better manage the amount of energy used by our customers, the amount of power plants will decrease in the future. This will help save you money, and it will help reduce pollution.

What are the participation requirements?

- Anaheim Public Utilities residential customer in good standing.
- Live in a single-family home or condominium in Anaheim and had lived at the same address for the past 12 months.
- Subscribe to an always-on residential broadband service (cable, DSL) and have easy access to the internet and e-mail at your home and work location.
- Subscribe to a mobile phone service with text-messaging capability.
- Do not plan to move during the next 90 days.

What is the sign-up deadline?

This offer is on a first-come, first-served basis.

*Your actual savings will vary depending upon your personal lifestyle and the age/type/location of your home and/or appliances



Is this pilot program truly FREE?

There are no additional costs to you for this program. All the hardware for the trial will be loaned to you for the duration of the program. You will continue to pay for your normal energy, broadband and mobile phone bills. Text-messaging service may require an additional fee from your wireless carrier.

How does it work?

Your major energy-hogging appliances or equipment, such as air conditioner, clothes dryer, dishwasher, or major office or manufacturing equipment, for example, are connected via a small controller wirelessly connected to your broadband network (cable or DSL). Appliances and equipment are monitored 24 hours a day, 7 days a week. You will be able to control the settings (turn on/off, turn up/down temperature, etc.) of any of these appliances via the Web, e-mail or mobile phones – at any time, from anywhere. You can also preprogram your settings based on your personal lifestyle for workdays, weekends or vacation. The system will automatically alert/remind you based on its priority and in multiple ways – via an in-home or office display, e-mail or mobile phone. You do not have to purchase or replace any home appliance or office equipment. The American Grid appliance controllers are compatible with most of the standard home appliances and should not interfere with your other normal communications devices.

Who is operating the program?

American Grid, Inc. offers innovative, economical, real-time energy-management solutions to help conserve energy and greenhouse gas emissions. Anaheim Public Utilities has hired the company to help operate this pilot program.

Who will do the installation?

You will be able to install most of the plug-in appliance or equipment controllers. The optional hard-wired controllers for water heaters, etc. and the energy monitor will be installed by American Grid, Inc. The installation process is expected to take an average of no more than 30 minutes for a residence. American Grid personnel will call you to schedule your installation at your convenience.

What else is part of the program?

Initially there is a customer-expectations survey prior to the start of the program. Secondly there is a customer-satisfaction survey upon completion of the pilot period.

Where can I sign up for this program?

Sign up online at http://www.anaheim.net/utilities/adv_svc_prog/CYPU/index.htm

For any questions regarding this program, please contact Ed Murdock at:

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