



FOR YOUR BUSINESS



Industrial Process Improvement Program

Saving you water and money

We can help you obtain financial assistance for process improvements that will reduce your business' water use and save your business money. Qualifying projects include installation of equipment that will capture, treat and reuse water that would otherwise be discharged to the sewer, and replacement of existing process equipment to reduce water demand.

How the Program Works

1. Complete and sign the program application and all required documentation. To obtain the application form, visit www.bewaterwise.com or call 765-4256.
2. Allow six to eight weeks for project review. Complex projects may require additional review time to determine eligibility.
3. If the proposed project is eligible, an agreement will be executed indicating the amount of financial assistance that will be provided. All water savings must be documented.
4. Payment will be made in two steps. The first payment will be made upon verification of equipment installation and startup/operation of the project. Final payment will be made after a 12-month monitoring period and verification of water saved.

How Incentives are Calculated

Based on the project cost and water savings, incentives will be the **lesser of**:

- A. \$3.00 per 1,000 gallons of actual water saved for a one-year monitoring period; or
- B. 50 percent of the project's water-related process improvement costs; or
- C. Buy down of project cost to reduce the simple payback period to two (2) years (project cost minus twice the estimated annual water and wastewater savings).

Example:

Project Cost:	\$25,000
Annual Water Savings:	1,500,000 gallons
Estimated Annual Savings:	\$10,000
(water and wastewater)	

A. $\$3.00 \times (1,500,000 \text{ gal.}/1,000 \text{ gal.}) = \underline{\$4,500}$

B. $50\% \times \$25,000 = \underline{\$12,500}$

C. $\$25,000 - (2 \times \$10,000) = \underline{\$5,000}$

***Incentive is lesser of A, B or C. In this example, the lesser is A or \$4,500.**

Minimum qualifying criteria include: 1) Proposed improvements must be new. Projects for which construction commenced or equipment was purchased, leased or installed prior to agreement execution are not eligible. 2) Project must be implemented in Anaheim. 3) Proposed process improvements must be functional for at least five years. 4) Project costs to achieve water savings must have a minimum two-year simple payback to qualify.

For more information, call 765-4256 or [e-mail](mailto:) our representative.

(Subject to available funding.)