

Anaheim Public Utilities Public Benefits Programs - Qualified Contractors List

RESIDENTIAL PROGRAMS

Anaheim Public Utilities have agreements with contractors to perform services and program administration in support of the Public Benefits programs. Residential contractors do not perform cold calls at customers' homes nor do they seek participation through telemarketing or direct mail efforts. The Utilities typically performs all program marketing and outreach to customers and provides contractor contact information. Residential contractors perform home or site visits by appointment only, at the request of the customer. All contractors that partner with the Department should be able to provide customers with Department contacts and phone numbers upon request. Public Utilities Department Contact: Phil Hayes 714-765-4267

These companies have Department-approved agreements to perform services for residential customers:

1. Kema Services, Inc.

Contract Period: January, 2013

Field Office

1440 S. State College, Suite 2F

Anaheim, CA 92806

[714-939-9020]

Kema provides support and outreach for the following programs:

- Community Events
- Home Utility Checkup (energy and water audits)
- Home Incentives (rebates)
- Dusk to Dawn (free security lights)
- Dusk to Dawn Install (free installation of security lights for income qualified customers)

2. Community Action Partnership of Orange County (CAPOC):

Contract Period: December, 2012

[714-839-6199]

CAPOC provides support and outreach for the following program:

- Weatherization (weatherization and appliance replacement for income qualified residents)

3. Appliance Recycling Centers of America (ARCA):

Contract Period: December, 2013

[877-838-1155]

ARCA provides support and outreach for the following program:

- Refrigerator Recycling (removal and recycling of operating secondary refrigerators/freezers)

Kema's representatives will visibly display their Department-approved identification cards which include their photo, the City Seal, a Department phone number, and a term of issuance and expiration.

CAPOC and ARCA contractors will have their own company identification and will provide Department contacts and phone numbers upon request to validate Department's cooperative agreement.

COMMERCIAL PROGRAMS

The Utilities serves its business customers' energy efficiency needs through the Comprehensive Energy Audit Program and the Small Business Program. The Comprehensive Energy Audit is designed to provide consulting services to our medium to large business customers. The program's blueprint is simple: the consultant provides services at the direct approval of the Utilities and by set arrangement with the customer. Cold calls are seldom, if ever a part of the marketing strategy. The Small Business Program is a direct install program which relies heavily on the use of cold calling by our contractor to market the program successful. The program emphasis is on the Mom and Pop shops that populate our strip malls which are often best approached on a cold call basis.

These companies have Department agreements to perform services for commercial customers:

1. Richard Heath and Associates (RHA):

Contract Period: June, 2012

Public Utilities Department contact- Earl Lasley 714-765-4259

RHA is the sole City Council approved contractor for the Department's Direct Install Small Business Program.

RHA provides the following services and products to our small business customers using < 50 kW: may conduct direct site visits (cold calls) at A.P.U. customer sites

- Free Small Business energy surveys
- Direct installation of the following equipment: T8 lamps and electronic ballast lighting;; a/c thermostats; CFLs; a/c and refrigeration tune-ups
- Equipment is provided at either no cost or at a low cost to the customer
- A \$5,000 maximum value for both services and products
- Cold calls are performed by RHA as a routine part of their marketing strategy for the program

2. Expedient Energy:

Contract Period: June, 2012

Public Utilities Department contact- Earl Lasley 714-765-4259

Expedient Energy is the sole City Council approved consultant for the City's Comprehensive Energy Audit Program.

Expedient Energy's responsibilities do not include implementation of any energy conservation measures for the customers for whom they perform energy efficiency services. Their services for customers using > 50 kW include the following:

Comprehensive Energy Audit Program

- Comprehensive energy audit that addresses all major energy end-users – lighting, building envelope, air conditioning, etc.
- Provide Energy Conservation Recommendations and Paybacks
- Assist in the administration of the Commercial Rebates Program
- Perform New Construction Design Review
- Department directed and approved customer contact
- Consultant sets appointments by mail or email prior to visit with established customer contact

All Richard Heath and Associates and Expedient Energy contractors will have visibly displayed Department-approved identification cards which include their photo, the City Seal, a Department phone number, and a term of issuance and expiration.