



CITY OF ANAHEIM WATER CONSERVATION STUDENT VIDEO CONTEST ENTRY FORM

Anaheim Public Utilities is pleased to sponsor an exciting *Student Video* Contest, which challenges Anaheim students to develop innovative ideas to promote water conservation in their community. The overall purpose is to raise awareness of California's current water crisis and the necessity of long term water conservation.

The top 3 videos will be given the opportunity to showcase their video to the City of Anaheim community in May, as part of Water Awareness month.

Prizes:

- 1st place: Apple MacBook Computer (valued at \$1000)**
- 2nd place: \$200 Gift Certificate**
- 3rd place: \$50 Gift Certificate**

The winning videos will be shown on the Anaheim Public Utilities Website, Channel 3 cable public access our YouTube page, and in our bi-monthly water newsletter, which go out to more than 115,000 customers!

Video Contest Official Entry Form

Video Title:

Student Name: _____

School Name: _____

How does the video represent *What Water Conservation Means to You?*

Entrant Information

Name (First, Last): _____

Daytime Telephone Number: _____ E-mail Address: _____

Mailing Address: _____

Age (on the date of submission): _____

Teacher/School Information

Name (First, Last): _____

School Name: _____ School District: _____

Daytime Telephone Number: _____ E-mail Address: _____

Mailing Address: _____

I agree to the Student Video Contest Official Rules* Yes No

* A "No" response will disqualify your entry.

Entrant's Signature: _____ Date: _____

Any submission becomes the property of City of Anaheim, Public Utilities Department, and the submission may or may not be returned. Anaheim Public Utilities has the right to use any submitted materials for public relations use, including, but not limited to, display of the original or copies.



CITY OF ANAHEIM MODEL RELEASE FORM

I hereby give the City of Anaheim irrevocable right and permission, in connection with the photographs/videos taken of me, or in which I may be included with others, the following:

a.) The right to use and reuse, in any matter at all, said photographs/videos, in whole or in part, either by themselves or in conjunction with other photographs/videos in any medium and for any purposes whatsoever, including all promotional and advertising uses as well as using my name in connection therewith if it is so desired at no cost to the City of Anaheim; and

b.) The right to copyright said photographs/videos in the photographer's videographer's and/or the City of Anaheim's name at no cost to the City of Anaheim.

I hereby forever release and discharge the City of Anaheim from any and all claims, actions and demands arising out of, or in connection with, the use of said photographs/videos, including, without limitation, any and all claims for invasion of privacy and libel.

This release shall inure to the benefit of the officers, agents, employees, representatives, elected and appointed officials, assigns, licensees, and legal representatives of the City of Anaheim, as well as the party(ies) for whom photographs/videos were taken.

I represent that I am over the age of 18, have read the foregoing, and fully and completely understand and agree to the contents hereof.

STUDENT:

Name (Please Print) _____

Address _____

City _____ State _____ Zip Code _____

Signature _____ Date _____

FOR USE BY MINOR, COMPLETE THE FOLLOWING:

I am the parent/guardian of the above-named minor, have read the foregoing and fully and completely understand the contents hereof, do hereby consent to the foregoing on the minor's behalf and, further, agree to forever release and discharge the City of Anaheim and to hold the City of Anaheim harmless from any and all claims and liability arising out of the above activities for and on behalf of the above-named minor.

Signature

Status (Parent or Guardian)

Printed Name

Address of Parent/Guardian

Date Signed

City/State/Zip

Witness



CITY OF ANAHEIM STUDENT VIDEO CONTEST OFFICIAL RULES

What Water Conservation Means to You

1. ELIGIBILITY:

Students in grades 6 – 12 attending school in Anaheim, California. Limit one entry per individual.

2. AGREEMENT:

By submitting your video you're agreeing that you've followed these competition guidelines. You're also granting us permission to use your name and publish your entry.

3. HOW TO ENTER:

Entries should be carefully mailed or hand-delivered to:

City of Anaheim, City Hall West
Attention: Mark Bradley
201 S. Anaheim Blvd., 8th Floor
Anaheim, CA 92805

Entries must be postmarked or hand-delivered by **April 23, 2010**.

4. SUBMISSION GUIDELINES:

- All Submissions must be submitted by the original videographer and not anonymously.
- All Submissions must be the original creation of the Entrant;
- All entries must be between 30 seconds – 2 minutes long. Any material after the 2 minute mark will not be judged.
- Entries must be provided digitally in one of the following formats:
 - MP4 or WMF on a DVD or CD
- Only first names of students can be used in the videos credits. The school may be listed in the credits.
- Only one entry per individual entries
- Videos can be any style: fiction, documentary, animated, experimental or live action
- ORIGINAL artwork only. No professional assistance or use of copyrighted materials is allowed; **such use will result in an automatic disqualification.**
 - The Submission may not have been previously published, submitted, distributed or aired;
 - The Submission must **NOT** contain copyrighted music, images, footage, artwork or videos not owned by Entrant; The Submission must **NOT** contain any trademarks, logos, or brand names other than RI's Interact logo or the Interact name;
 - The Submission must not contain material that violates or infringes the rights of others, including, but not limited, to privacy, publicity or intellectual property rights (including copyright, trademark or patent rights) or constitutes copyright or trademark infringement;
- The Submission must not defame or invade the privacy rights or privacy of any person, living or deceased;
- The Submission must not contain tortuous, defamatory, slanderous or libelous materials;
- The Submission must not contain inappropriate, indecent, obscene, hateful, or discriminatory, materials, as determined in Sponsor's sole discretion; and
- The Submission must not contain unlawful or illegal materials or materials contrary to the laws or regulations in the jurisdiction in which the Submission was created.

5. PRIZES:

- 1st place: Apple MacBook Computer
- 2nd place: \$200 Gift Certificate
- 3rd place: \$50 Gift Certificate

6. JUDGING:

Projects will be judged by a review committee using the following criteria:

- Value/Action
 - Demonstrates understanding of one or more of the following topics; California's water shortage supply, possible solution, water conservation, and feasible action for the future.
- Creativity and Originality
 - Product is original, creative and effectively uses art or media to communicate awareness and possible solution of the problem.
- Accuracy of Information
 - All facts are accurate and support the awareness and solution to the problem.

7. RELEASE:

A completed entry form and model release must be turned in from each student with each project. In addition, a model release form must be completed for all on screen participants.

Failure to include entry and model release forms will result in an automatic disqualification.

Questions: Contact Mark Bradley, 714.765.4226