



SOURCE

Volume 24 • Number 2

Summer 2010

Spring Conference Review

City of Santa Rosa Water
Shortage Response Team

Advancing the Paradigm Shift—
From Lawns to Gardens

Orphaned Parkways

CA-NV Section AWWA Descends
on Washington, DC

Orphaned Parkways

By Cynthia Chuang, Anaheim Public Utilities

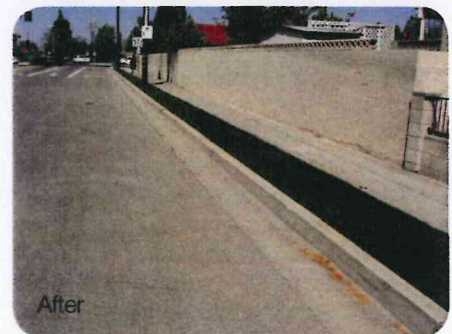
In 2007, the City of Anaheim started a new and innovative water saving program called the Orphaned Parkways Program. In an effort to maintain the community's aesthetics and to conserve water, the Anaheim has replaced grass and ground cover in parkways and medians within Anaheim with artificial turf. This program showcases how artificial turf can be used in appropriate locations, gains public acceptance for replacing thirsty landscapes, and educates the public on how outdoor water savings are essential to overall water conservation efforts.

without negatively impacting the community's landscape aesthetics.

Locations are selected based on a strict set of criteria, which include high visibility, a strong need for landscape improvements, and areas with limited accessibility. The goal of this program is to not only conserve outdoor water use, but also educate and gain the public's understanding of the benefits of artificial turf. Sites have included parkways next to a highly visible elementary school and a median on one of Anaheim's main streets.



Before



After

Location: Along 9th Street, between Katella and Stella Avenue.

This project has already helped Anaheim save more than 350,000 gallons of water per year.

For the past two years, Anaheim Public Utilities has funded and worked with Public Works to install water-efficient parkways and medians throughout the City. To date, the two departments have upgraded 12 parkways and median locations, installing more than 16,000 square feet of artificial turf throughout the city. By installing artificial turf in areas that previously were covered in grass or other high-water-use plants, the program reduces outdoor water use

Over the years, staff has raised awareness on the importance of this program by making presentations at various neighborhood council meetings and providing updates through press releases and articles in the Anaheim Public Utilities electronic newsletter, bill inserts, and the city's website.

This project has already helped Anaheim save more than 350,000 gallons of water per year. Due to the program's continued water

saving success, Anaheim Public Utilities and Public Works will continue to focus on replacing small parkways in need of artificial turf, and promoting the importance of efficient outdoor water use.

Budget

The costs of the program has varied from \$30,000 to \$50,000 a year, depending on the square footage of the selected locations.

For more information, contact Jarred Ross, Water Conservation Program Manager, Anaheim Public Utilities; (714) 765-4256; jross@anaheim.net; www.anaheim.net/utilities. ♠



Water Storage

Single Source - Multiple Benefits

Mitchell Scott
4388 Old Santa Fe Road
San Luis Obispo, CA 93401

Business Development Manager
805-503-6131
Fax: 805-546-8105

Jim Ford
250 W. 1st St., Suite 210
Claremont, CA 91711

Business Development Manager
909-624-4000 Ext. 141
Fax: 909-624-4080

www.CBI.com/water




www.RBF.com

SPECIALIZING IN WATER RESOURCE SOLUTIONS