

ANAHEIM

A RESOURCE GUIDE FOR ANAHEIM BUSINESSES



The City of Anaheim is aware that businesses are the driving force to the economic vitality of our community. We also are aware that businesses have many options when it comes to deciding where to locate or to expand. Our goal is to make it as simple as possible for you to move your business to, or expand your business within, the City of Anaheim.

THE CITY'S ECONOMIC DEVELOPMENT STAFF CAN

■ Help you avoid costly delays

Jump Start meetings are the perfect way to be in contact with multiple City department personnel at one time to answer any questions or address concerns you may have about your project. This service is available to large or complex commercial projects within the City. Economic Development staff work directly with a business to identify key City department personnel to define necessary processes, permit requirements, and answer any questions during a Jump Start meeting. This allows for better planning and scheduling, and results in substantial savings of time and money for businesses.

■ Help you learn

Free workshops on topics such as business planning, access to capital, marketing, taxes, and human resources are offered to the local business community. For upcoming workshops, please visit our webpage by accessing the City's website at www.anaheim.net, click on "Planning" under "City Departments", then "Economic Development" to find the link to our Business Seminar calendar.

■ Give you referrals to sources of financial aid and incentives

Economic Development staff can put you in contact with agencies who offer an array of incentives, programs and services to businesses and residents. This publication includes information about some of our resource partners to give you an idea of the many fabulous resources available to Anaheim businesses.

■ Identify sites for your business

If you are not sure what locations are available in Anaheim for your business, the Economic Development staff will work directly with Planning to create a list of sites that are available specific to your needs.

Please contact us whenever you have questions about doing business in Anaheim or would like more information on the services described above.

Economic Development

City of Anaheim

City Hall East

200 South Anaheim Blvd., 1st Floor

Anaheim, CA 92805

714.765.4323

www.anaheim.net, click on Planning under City Departments, then Economic Development.

EconomicDevelopment@anaheim.net



ECONOMIC DEVELOPMENT RESOURCE PARTNERS

Small businesses are vital to the economic stability of the City of Anaheim. However, small businesses rarely know about the many resources available to remain competitive in their respective industries. The City's resource partners provide a wide range of benefits.

FREE AND LOW COST EXPERT CONSULTING SERVICES FOR SMALL BUSINESSES

■ Orange County Small Business Development Center (SBDC)

Whether it's expanding your existing business or establishing a start-up, experts at the Orange County Small Business Development Center (SBDC) are here to help you succeed! The Orange County SBDC provides new and seasoned entrepreneurs with professional, small business consultation and quality training programs in which each client can apply learned knowledge to meet their business goals. In addition to conducting valuable, low-cost seminars that cover such important topics as Access to Capital, Quickbooks, Marketing, Sales, and Business Planning, the OCSBDC offers complimentary, personalized business assistance in a confidential, one-on-one setting as often as needed.

The Orange County SBDC has two locations to provide assistance in English, Spanish, and Vietnamese.

OC Small Business Development Center

Main Office

2323 N. Broadway, Ste 201

Santa Ana, CA 92706

714.564.5200

714.647.1168 (fax)

www.ocsbdc.com

■ SCORE

SCORE is a nationwide nonprofit organization, affiliated with the U.S. Small Business Administration, dedicated to the formation, growth and success of small business. The local SCORE Orange County chapter offers entrepreneurs, who are either launching a start-up or growing an existing business, no-charge face-to-face counseling by men and women who have had successful careers as executives or business owners. The Orange County Chapter also offers low-cost workshops at various locations around Orange County

Orange County SCORE Chapter

200 W. Santa Ana Boulevard, Ste 700

Santa Ana, CA 92701

714.550.7369

www.score114.org

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■ OCTANe

OCTANe is a private, non-profit corporation comprised of biomedical and technology companies, entrepreneurs, venture capitalists, strategic service partners, private investors and universities, all working together to drive innovation and accelerate the growth of the technology business in Orange County and surrounding regions. The OCTANe "LaunchPad" program is a comprehensive process designed to quickly identify, support and accelerate information technology and biomedical technology business growth in Orange County and the surrounding region.

OCTANe

Contact: Gary Augusta, Executive Director

65 Enterprise

Aliso Viejo, CA 92656

949.330.6564 (Main Line)

949.330.6568 (Direct)

www.octaneoc.org

■ Federal Technology Center (The FTC)

The Federal Technology Center (The FTC) is dedicated to helping small businesses successfully compete for federal, state and local government contracts. We provide: free training in basic and advanced topics on how to do business with government entities; help in identifying government marketing opportunities and strategies; assistance in completing registrations which are a prerequisite for bidding on contracts; help with government certification programs; one-to-one counseling to meet individual business needs; and referrals to business programs, resources, and websites. Our services complement the business development services of Small Business Development Centers, Business Information Centers, Chambers of Commerce, Manufacturing Extension Partnership Centers, and Trade Groups. We strongly believe in partnerships as a means to provide assistance to small businesses.

Federal Technology Center

4600 Roseville Road, Ste 100

North Highlands, CA 95660

916.334.9388 (Direct)

916.334.9078 (fax)

www.TheFTC.org

■ TriTech Small Business Development Center

TriTech Small Business Development Center specializes in preparing clients in high technology and high growth industries to receive equity funding and become truly competitive in the market. Senior consultants are experts in business development, corporate development, feasibility analysis, corporate law, marketing strategy, Angel & Venture Capital funding, finance, funding strategy development, investor presentations and investor relations. TriTech SBDC consultants are also available in Santa Ana, as well as at your business location.

TriTech Small Business Development Center

Contact: Mark Mitchell, Director

951.571.6478 (Main Line)

951.653.1053 (fax)

949.476.0763 (fax)

www.tritechsuccess.org

tritech@rcc.edu

Orange County:

Orange County Business Council

2 Park Plaza, Suite 100

Irvine, CA 92614

949-794-7229

Inland Empire

14745 Riverside Drive

Riverside, CA 92518

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■ Institute for Women Entrepreneurs (IWE)

The Institute for Women Entrepreneurs (IWE) offers expert advice, guidance, quality business resources and mentoring designed exclusively to overcome the unique challenges that business women face. Additional services include networking opportunities, affordable seminars and multi-week courses to develop and refine skills in a variety of business areas such as computer literacy, business assessment, business plan development, strategic marketing, access to capital and international trade.

Services are available in English and Spanish. Weekend and evening hours are available.

Institute for Women Entrepreneurs (IWE)

2323 N. Broadway, Ste 338

Santa Ana, CA 92706

714.480.7455 (Direct)

www.ociwe.org

■ Small Business Institute (SBI)

The Small Business Institute (SBI) is a free enterprise system offering student consulting to smaller, fast growth businesses in Orange County. The students work like apprentices, closely supervised by a select group of experienced faculty experts, and are graded on the practical results they achieve for the client.

Small Business Institute LH 640

College of Business and Economics

800 N. State College Boulevard

Fullerton, CA 92834-6848

949.644.4541 (Direct)

949.644.1259 (Fax)

<http://business.fullerton.edu/Management/sbi.htm>

INDUSTRY SPECIFIC EXPERTISE

■ Los Angeles/Orange County Biotechnology Center

The mission of the Los Angeles/Orange County Biotechnology Center is to provide a vehicle for partnerships between education and industry, to promote economic development in the biotechnology-biomedical industries and to enhance science education in our region.

Los Angeles/Orange County Biotechnology Center

1570 E. Colorado Boulevard

Pasadena, CA 91106

626.585.7161 (Main Line)

626.397.5863 (Fax)

www.pasadena.edu/biotech

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■ California Manufacturing Technology Consulting (CMTC)

The California Manufacturing Technology Consulting (CMTC) is a non-profit organization, primarily funded by the federal government, whose expertise has been proven for the aerospace & defense, distribution, automotive, industrial and consumer products industries. Clients success results from impacting their bottom-line by working with government agencies to improve supply chain performance, integrating assessments, training and implementations, to deliver the best solution for your business needs. We offer a certified team of consultants with hands on service delivery.

CMTC Headquarters

690 Knox Street, Suite 200
Torrance, CA 90502

800.300.CMTC (CA only)

310.263.3060 (Direct)

310.263.3062 (fax)

www.cmtc.com

BUSINESS DEVELOPMENT

■ Anaheim Chamber of Commerce

The Anaheim Chamber of Commerce is dedicated to building a strong local economy by creating networking through Business Development Opportunities. We strive to promote and brand the Anaheim community, as well as represent the business interests in government. Mixers, special events, an annual conference, and governmental relations are available to chamber members.

Anaheim Chamber of Commerce

201 E. Center Street
Anaheim, CA 92805

714.758.0222 (Main Line)

714.758.0468 (Fax)

www.anaheimchamber.org

FEDERAL ASSISTANCE

■ U.S. Small Business Administration (SBA)

The U.S. Small Business Administration (SBA) provides business development, financial and government contracting assistance and technology development assistance to help small businesses succeed. Loan programs are delivered through lending institutions for a variety of purposes to include the purchase of equipment, machinery, supplies, and fixtures, as well as land and/or buildings that will be occupied by the business borrower.

For more information contact the district office at.

SBA - Santa Ana District Office

200 W. Santa Ana Boulevard, Suite 700
Santa Ana, CA 92701

714.550.7420

714.550.0191 (fax)

www.sba.gov

■ Internal Revenue Service

Internal Revenue Service provides information about IRS policies, practices and procedures to ensure compliance with the tax laws, both by voluntary means and through enforcement programs; aligns with the IRS goals to “improve taxpayer service, enhance enforcement of tax law and modernize the IRS through its people, processes and technology.” We can provide assistance with outreach events, provide speakers and other materials pertaining to small businesses.

Internal Revenue Service

Contact: Lori Cacioppo, Senior Stakeholder Liaison Specialist

24000 Avila Road, Mail Stop 5300

Laguna Niguel, CA 92677

949.389.4609 (Main Line)

949.832.5078 (Fax)

■ U.S. Commercial Service

The U.S. Commercial Service is the trade promotion unit of the International Trade Administration. U.S. Commercial Service trade specialists will work with your company to help you get started in exporting or increase your sales to new global markets. Our services include world class market research, trade events that promote your product or service to qualified buyers, introductions to qualified buyers and distributors, as well as counseling and advocacy through every step of the export process.

U.S. Commercial Service

3300 Irvine Avenue, Ste 307

Newport Beach, CA 92660

1.800.U.SA.TRAD(E) (Direct)

949.660.1688 x153 (Local)

949.660.1388 (Fax)

www.buyusa.gov/newportbeach/

WORKFORCE TRAINING

■ Employment Training Panel (ETP)

The Employment Training Panel (ETP) is a business and labor supported state agency that assists employers in strengthening their competitive edge by providing funds to off-set the costs of job skills training necessary to maintain high-performance workplaces. Upgrade your workers' skills by creating a customized training program that meets your company's needs. ETP is here to assist you as you make your employees and your company more productive to meet global competition.

ETP Sacramento Central Office

1100 J Street, Suite 400

Sacramento, CA 95814

916.327.5262 (Direct)

916.327.5280 (fax)

www.etp.cahwnet.gov

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■ California Employment Development Department (EDD)

The California Employment Development Department (EDD) assists employers in meeting their labor needs and offers frequent training workshops on payroll, taxes, and other business topics.

Employment Development Department

2099 S. State College Boulevard, Room 401
Anaheim, CA 92806

714.925.2939 (Direct)

714.925.2930 (fax)

www.edd.ca.gov

■ Training and Development Institute (TDI)

The Training and Development Institute (TDI) is a division within the North Orange County Community College District that provides services for the local business community, which includes low cost customized employee training and technical assistance in:

- environmental health
- safety and disaster recovery (REBRAC Center)
- computer software (OCDMC Center)
- workplace skills and communication (WpLRC Center)
- production and manufacturing related issues (CACT Center)

If we don't already have a training program that fits your needs, we'll find it or create it!

Training and Development Institute (TDI)

North Orange County Community College District

1830 W. Romneya Drive, Ste 102

Anaheim, CA 92801

800.662.2322 (Main Line)

714.808.4606 (Fax)

www.tdioc.com

Environment, Health, Safety and Homeland Security (REBRAC)

Contact: Perla Fickenscher

714.808.4620

pfickenscher@sce.cc.ca.us

Workplace Learning Resource Center (WPLRC)

Work skills, ESL, Customer service training

Contact: Ginger Neel

714.808.4607

gneel@sce.cc.ca.us

Center for Applied Competitive Technologies (CACT) and SB70 Quick Start

Contact: Norma Alvarado

714.808.4611

nalvarado@sce.cc.ca.us

Orange County Digital Media Center (OCDMC)

Graphic design, software, computer skills

Contact: Christie Campbell

714.808.4617

ccampbell@sce.cc.ca.us



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■ Anaheim Workforce Center

The Anaheim Workforce Center is designed to help businesses prosper through programs and services from training to internships to tax credits. Business services include: pre-screening potential employees; access to local employment resources; economic and training incentives; labor market information; outplacement assistance and employer recruitment services. The Anaheim Workforce Center is sponsored by the Anaheim Workforce Investment Board.

Anaheim Workforce Center

Contact: Rita Slayton, Coordinator

50 S. Anaheim Boulevard, Ste

2323 N. Broadway, Ste 300

Anaheim, CA 92805

714.765.4348 (Direct)

714.765.4356 (fax)

www.anaheimwib.com

UTILITY EFFICIENCY INCENTIVES

■ Anaheim Public Utilities

Anaheim Public Utilities is a publicly-owned, not-for-profit electric and water utility that is responsible for delivering high quality, economical electric and water utility services to residents and businesses in the City of Anaheim. There are programs, services and incentives for efficiency minded Anaheim businesses seeking the competitive edge.

Anaheim Public Utilities

Anaheim City Hall West

201 South Anaheim Blvd.

Anaheim, CA 92805

714.765.4259 (Direct)

www.anaheim.net, click on Public Utilities under City Departments, then Advantage Services.



CITY OF ANAHEIM

Economic Development

200 South Anaheim Boulevard

Anaheim, California 92805

www.anaheim.net

