

## REBUTTAL ARGUMENT FORM

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Arguments in support or opposition of the proposed laws are the opinions of the authors.

### Rebuttal to Argument Against Measure L

#### **Measure L is about FAIRNESS.**

If a corporation is eligible for tax subsidies from the City of Anaheim, they should pay their workers a minimum wage of \$15 per hour.

It is hard these days for working families to make ends meet, especially workers who work in the Anaheim Resort.

A recent study conducted by Occidental College and the Economic Roundtable found that **Disneyland Resort employees struggle to make ends meet:**

- 73% do not earn enough money to pay for basic expenses
- 68% are food insecure
- 11% reported being homeless or did not have a place of their own to sleep in the past two years

#### **Measure L will:**

- Raise wages to \$15 per hour for an estimated 10,000 hardworking housekeepers, janitors, cooks, and other workers in the Anaheim Resort
- Generate an estimated \$140 million for our economy over the next four years

#### **When workers earn more, EVERYONE wins.**

With more money in their pockets, working families spend more, generating more tax revenue and money for our economy.

**This is why over 300 Anaheim small business owners support this measure because it's good for Anaheim.**

Measure L only applies to large hospitality industry employers that are entitled to receive tax subsidies and:

- Small businesses with fewer than 25 employees are excluded from this measure
- A business with less than 100 employees may apply for an exemption

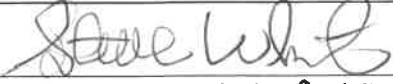

#### **WHO IS AGAINST THIS MEASURE?**

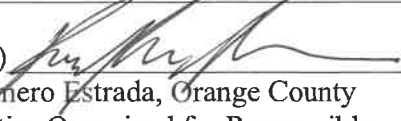

Large hospitality employers who are getting subsidies from the City of Anaheim worth \$600 million over the next 20 years!

Don't fall for their scare tactics.

**Vote YES on Measure L.**

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| (signature) <u>Jose Moreno</u><br>Jose Moreno, Mayor Pro Tem, City of Anaheim | (signature) _____<br>Type name & Title, which will appear on ballot |
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| <p>(signature) _____<br/>         Jose Moreno, Mayor Pro Tem, City of Anaheim</p>  | <p>(signature) _____<br/>         Karen Romero Estrada, Orange County<br/>         Communities Organized for Responsible<br/>         Development</p>                 |
| <p>(signature)  _____<br/>         Steve White, Planning Commissioner and Small<br/>         Business Owner</p> | <p>(signature)  _____<br/>         Rabbi Joel Berman, Temple Beth Emet Anaheim</p> |
| <p>(signature) _____<br/>         Pedro Rabadan, Small Business Owner</p>  |   |

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