What: agreements between the city of Anaheim and Anaheim Arena Management LLC, owner of the Anaheim Ducks, operator of Honda Center

Key points:
- **Honda Center**: Anaheim Arena Management continues managing, investing in arena through 2048
- **Anaheim Ducks**: currently marking their 25th season in Anaheim, team committed to additional 25-plus years
- **Parking lots**: acquisition of city lots by Anaheim Arena
- **ARTIC**: Anaheim Arena takes over running Anaheim Regional Transportation Intermodal Center
- **Development**: while not part of agreements, area around arena set for long-term development as part of Platinum Triangle vision

City Council approval: Nov. 20, 2018

Start date: Feb. 1, 2019
Honda Center Agreement

- **What:** extended management agreement for Honda Center

- **Who:**
  - **Anaheim Arena Management LLC:** Anaheim Ducks owner, Honda Center operator
  - **City of Anaheim:** Honda Center owner

- **Length:** 25 years with extensions

- **Through:** June 30, 2048, with five five-year extensions

- **Anaheim Ducks:** agreement renews the Stanley Cup champion hockey team at Honda Center through 2048 and beyond

- **Anaheim Arena:** will continue to operate, maintain and invest in Honda Center

- **City of Anaheim:** will continue to own, oversee management agreement for Honda Center

- **Original management agreement:**
  - **Start:** Dec. 16, 1993
  - **Length:** 30 years
  - **End:** June 14, 2023

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**Honda Center**

- **What:** sports and entertainment arena
- **Opened:** June 19, 1993
- **Opening event:** Barry Manilow concert
- **Owner:** city of Anaheim
- **Construction cost:** $123 million
- **Size:** 650,000 square feet
- **Capacity:**
  - **Hockey:** 17,174
  - **Concerts:** 18325 to 18,900
- **Suites:** 83
- **Parking:** 3,775 spaces onsite, 1,500 offsite
Honda Center Agreement

- **Revenue sharing:** agreement allows for the city to share in any net revenue from Honda Center operations, beyond anything put back into the arena for improvements
  - **Revenue-sharing trigger:** $6 million, down from $12 million in net revenue under original agreement
  - **Sharing percentage:** 47.5 percent Anaheim, up from 20 percent; 47.5 percent, Anaheim Arena; 5 percent county of Orange; sharing goes to 50-50 should county or Orange’s interest be bought out
  - **City suites:** Anaheim returns one of two city suites to Honda Center on June 30, 2019, and gets equivalent number of tickets, 14, in the arena

Parking Lots

- **What:** Sale of city-owned land in Honda Center surface lots 1, 3, 4 and 5 to Anaheim Arena

- **Price:** $10.1 million, based on independent appraisal, reflects ongoing parking requirement

- **Parking requirement:** lots fall under requirement to provide a minimum of 3,900 spaces for Honda Center visitors

- **Near-term use:** set to continue serving as parking with potential for future development

- **Zoning:** public recreation with a mixed-use overlay as part of the Platinum Triangle

- **Allowable development:** urban-style homes, office, entertainment, commercial uses

- **Development:** would require creation of additional parking, potentially through a parking structure, with estimated construction cost of $18 million
Parking Lots

Lot 1

- **What:** 3.4-acre, 221-space surface parking lot
- **Where:** Douglass and Katella, south of Honda Center, east of Orange (57) Freeway, west of the Santa Ana River Trail

Lot 3

- **What:** 3.3-acre, 246-space surface parking lot
- **Where:** north side of Honda Center, east of Orange (57) Freeway, west of the Santa Ana River Trail

Lot 4

- **What:** 2.1-acre, 273-space surface parking lot
- **Where:** north side of Honda Center, east of Orange (57) Freeway, west of the Santa Ana River Trail, near Phoenix Center Drive

Lot 5

- **What:** 7.1-acre, 998-space surface parking lot
- **Where:** Douglass Road and Katella Avenue, west of Honda Center, east of Orange (57) Freeway
ARTIC Agreement

- **What:** agreement to manage ARTIC transit station

- **By:** Anaheim Arena Management LLC, owner of the Anaheim Ducks, operator of Honda Center

- **With:** city of Anaheim, ARTIC owner

- **Length:** 25 years

- **Through:** 2048 with option for five five-year extensions

- **Start date:** Feb. 1, 2019

- **Why:**
  - Relieves city the cost of ARTIC operation and frees money for public safety, parks and community services
  - Allows Anaheim Arena to integrate with operations and transportation planning for Honda Center

- **ARTIC budget:**

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<th>Expenses</th>
<th>Deficit</th>
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<td>2018-19*</td>
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*Fiscal years are 12 months through June

*Projected*
**ARTIC Agreement**

- **Deficit:** Anaheim currently covers $2.5 million annual operating deficit from its general fund

- **Going forward:** Anaheim Arena will be responsible for ARTIC revenue and expenses

- **Addressing deficit:** Anaheim Arena will seek to close deficit with more advertising revenue, lower costs, operating efficiencies with Honda Center

- **Advertising:** Anaheim Arena currently sells ARTIC advertising under an agreement approved in March 2017

- **Ad agreement terms:**
  - $80,000 guaranteed annual city revenue
  - 25 percent city share of advertising revenue beyond $120,000 annually

- **Ad space:**
  - Two-sided digital monument sign along Katella Avenue with 10-foot by 18.5-foot digital screens
  - One-sided digital monument sign along Douglass Road with a 10-foot by 18.5-foot digital screen

- **New advertising:** management agreement calls for new digital advertising display alongside the Orange (57) Freeway; all revenues after construction costs to offset ARTIC operating costs

- **Profit sharing:** agreement calls for 60 percent to city and 40 percent to Anaheim Arena

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**ARTIC**

**Full name:** Anaheim Regional Transportation Intermodal Center

**What:** transit center for trains, buses, shuttles serving daily commuters, visitors, leisure travelers, regional passengers

**Where:** 2626 E. Katella Ave.

**Opened:** Dec. 6, 2014

**Construction cost:** $185 million, paid by OCTA, state, federal funding

**Owner:** city of Anaheim

**Property manager:** Lincoln Property Co., under contract with city of Anaheim

**Ridership:**
- 4,415 weekdays
- 5,250 event days

**Terminal:** 67,000 square feet

**Roof:** 120 feet high with 200,000 square feet of arching panels and 1,354 colored lights
Community Benefit

- **What:** Charitable giving, programs by the Anaheim Ducks Foundation, team owners Henry and Susan Samueli

- **Anaheim Ducks S.C.O.R.E.:**
  award-winning, free schools [program](#) started in 2005 that serves more than 50,000 students in Anaheim and across Southern California, using hockey to support education, health and character building

- **Mattie Lou Maxwell School:**
  In 2012, the Anaheim Ducks S.C.O.R.E program built a street hockey rink at the west Anaheim school (pictured) to support education, health and character building

- **Anaheim Ducks Learn to Play:** free [program](#) for first-time hockey players with training by Ducks players, free equipment, ice time

- **Top Flight Street Hockey League:** free [program](#) for those with special needs with practices, clinics and weekly games

- **The Rinks Development Program:** Since 2009, the [program](#) has brought ice rinks to seven cities, including Anaheim with The Rinks — Anaheim ICE

- **Charity fundraising:** support for Orangewood Foundation, CHOC Children’s Hospital and the Anaheim Ducks Foundation through Anaheim Ducks Golf Classic, Center Ice Party, Dux in Tux, Lady Ducks Fashion Show

- **Samueli Foundation:** foundation of Henry and Susan Samueli with more than $500 million given toward education, youth, integrative health and to support Jewish culture and values