



# Fact Sheet

## Anaheim Resort

- **What:** 1,100-acre district including Disneyland Resort theme parks, Anaheim Convention Center, hotels, restaurants and shops
- **Annual visitors:** more than 25 million
- **Employees:** more than 30,000
- **Size:** 3 percent of Anaheim's 32,000 acres
- **Number of hotels:** 75, or more than half of the city's 142 hotels
- **Number of hotel rooms:** 17,000, or 84 percent of the city's 20,383 hotel rooms
- **Annual revenue generated by resort:** \$194.8 million, or 60 percent of Anaheim's \$326.5 million general fund budget\*
  - **Transient-occupancy tax:** \$151.2 million
  - **Sales and use tax:** \$18.6 million
  - **Property tax:** \$12.7 million
- **Annual Anaheim Resort spending:** \$105.5 million\*
  - **Debt service:** \$79.5 million
  - **Public safety:** \$22.5 million
  - **Government support:** \$2.2 million
  - **Economic development, promotion:** \$1 million
  - **Infrastructure and upkeep:** \$300,000

\*Figures are budgeted for fiscal 2018-19

### Hotel Stay Impact

*Annual transient-occupancy  
tax revenue*

Fiscal Year	Amount (in millions)
1991-92	\$29.7
1992-93	\$32.4
1993-94	\$33.0
1994-95	\$33.9
1995-96	\$44.7
1996-97	\$44.9
1997-98	\$44.8
1998-99	\$45.1
1999-00	\$46.2
2000-01	\$57.9
2001-02	\$58.0
2002-03	\$56.2
2003-04	\$63.1
2004-05	\$67.3
2005-06	\$75.5
2006-07	\$84.4
2007-08	\$87.2
2008-09	\$80.1
2009-10	\$77.1
2010-11	\$82.6
2011-12	\$90.4
2012-13	\$102.9
2013-14	\$110.1
2014-15	\$119.7
2015-16	\$138.5
2016-17	\$148.1
2017-18*	\$155.6
2018-19**	\$162.5

\*projected \*\*budgeted



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- **Net benefit:** After city services and other expenses, the Anaheim Resort is projected to provide \$89.3 million in net revenue, or 27 percent of the city's general fund, for the 12 months through June 2019
- **Anaheim Resort's surplus revenue funds:**
  - 155 Anaheim police officers
  - Five Anaheim Fire & Rescue companies
  - Seven libraries, a bookmobile and library kiosk
  - Staffing, upkeep and maintenance for 63 Anaheim parks and 11 community centers and a cultural center
  - Medians, parkways, streetlights and graffiti removal

## Disneyland Resort

- **What:** 490-acre collection of Disney properties within the Anaheim Resort
  - **Disneyland Park:** 100 acres, opened in 1955 as Walt Disney's original theme park
  - **Disney California Adventure Park:** 57 acres, opened as second Anaheim park in 2001
  - **Downtown Disney District:** 20 acres, opened 2001
  - **Disney's Grand Californian Hotel & Spa:** 948 rooms, 50 vacation club villas, opened 2001
  - **Disneyland Hotel:** 973 rooms, opened 1955
  - **Disney's Paradise Pier Hotel:** 481 rooms, opened 1984, acquired by Disney in 1995
  - **Mickey & Friends Parking Structure:** 10,241 spaces, six levels, opened 2001





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## Disneyland Resort

- **Disney Resort employees:** 29,000, including 5,000 Anaheim residents
- **1990s expansion:** \$1.95 billion investment in the Anaheim Resort by Walt Disney Parks and Resorts (\$1.4 billion) and the city of Anaheim (\$550 million)
  - Disney California Adventure Park
  - Disney's Grand Californian Hotel & Spa
  - Downtown Disney District
  - Disneyland Drive pedestrian bridge
  - Mickey & Friends Parking Structure
  - Anaheim Convention Center expansion
  - Extensive freeway and road improvements
  - Storm drains, sewer, water system and electrical improvements
  - Landscaping, gateway monuments, signs

## Current Anaheim Resort Expansion

- **What:** \$2 billion-plus investment taking place or recently completed at the Disneyland Resort, the Anaheim Resort and at the Anaheim Convention Center since 2015
- **Disneyland Resort:** \$1 billion to \$1.5 billion investment to create 14-acre Star Wars: Galaxy's Edge at Disneyland Park, Pixar Pier at Disney California Adventure Park and a six-story, 6,500-space Cleo Parking Structure that started construction in spring 2018
- **Disneyland Resort expansion timeline:** 2016 through 2021
- **Anaheim Convention Center:** \$190 million addition of 200,000 square feet of flexible space for exhibits, meetings and banquets; opened September 2017 after starting construction in 2015





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## Hotels

### Four-Diamond Hotels Under Way or Planned

- **JW Marriott Anaheim**
  - Prospera Hotels Inc., O'Connell Hotels & Hospitality
  - 1775 S. Clementine
  - 466-room luxury hotel with meeting rooms, restaurant, spa
  - Construction started November 2017
  
- **1030 West Katella**
  - Good Hope International, affiliate of Wincome Group
  - 1030 W. Katella Ave.
  - 634-room luxury hotel with meeting rooms, restaurants, spa
  - Redevelopment of Anabella Hotel
  - Construction started September 2017
  
- **1700 South Harbor** • *also see Anaheim Hotel below*
  - Good Hope International, affiliate of Wincome Group
  - 1700 S. Harbor Blvd.
  - 580-room luxury hotel with meeting rooms, restaurants, spa
  - Redevelopment of Anaheim Hotel, formerly Anaheim Plaza Hotel & Suites
  - Project under consideration, construction possible by 2020

### Hotels Under Construction

- **Element by Westin**
  - Singod Investors VI LLC
  - 205 W. Alro Way
  - 174-room hotel
  - Redevelopment of former Bergstroms Childrens Store showroom, opened in 1988
  - Approved by Planning Commission, January 2017
  - construction started in 2017, completion expected in early 2019
  
- **Cambria Hotel & Suites**
  - Nexus Cos.
  - 1721 S. Manchester Ave.
  - 352-room hotel with three restaurants
  - Redevelopment of parking lot that once housed The Boogie nightclub, which closed in 2006
  - Construction started in mid-2017, opening spring 2019



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- **Radisson Blu**
  - Greenlaw Partners
  - 1601 S. Anaheim Blvd.
  - 326-room luxury hotel with restaurants, spa, pool and rooftop lounge
  - Construction planned fall 2018, completion by 2021

## Other Hotels Planned

- **Westgate Anaheim GardenWalk**
  - Westgate Resorts
  - 500 W. Disney Way
  - 392-room timeshare hotel
  - Planning approval July 2014
- **GardenWalk Hotel II**
  - Prospera Hotels Inc., O'Connell Hotels & Hospitality
  - 300 W. Disney Way
  - 350-room or more hotel
  - Plans expected by mid-2019
- **Hilton Garden Inn and Home2 Suites**
  - Nara Investments LLC
  - 1441 S. Manchester Ave.
  - 223 rooms and suites
  - Demolition of existing Quality Inn & Suites to build new, six-story dual brand hotel
  - Completion expected in early 2020

## Hotels Recently Renovated or Completed

- **Hampton Inn & Suites by Hilton Anaheim Resort Convention Center**
  - Prospera Hotels
  - 100 W. Katella Ave.
  - 178-room hotel
  - Redevelopment of former Arena Inn, opened in 1975
  - Construction started in mid-2017, opened early 2019



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## Hotels Recently Renovated or Completed

- **Howard Johnson Anaheim Hotel & Water Playground**
  - Northwest Hotel Corp.
  - 1380 S. Harbor Blvd.
  - Renovation, redesign of 296-room hotel and water playground
  - Phase one of 111 rooms completed in 2018, phase two of 100 rooms completed in mid-2019
  -
- **Ramada Plaza Anaheim**
  - Union Investments USA LLC
  - 515 W. Katella Ave.
  - 105-room hotel renovating lobby, fitness center, meeting space and offices, rebranding as Wyndham Garden
  - Completed spring 2019
- **Disney's Grand Californian Hotel & Spa**
  - Walt Disney Parks and
  - 1600 Disneyland Drive
  - Remodeling of guest rooms, pool area, conceierge-level Craftsman Club, new furniture lobby
  - Renovation completed in late 2017
- **Anaheim Hotel** • *also see 1700 South Harbor above*
  - Good Hope International, affiliate of Wincome Group
  - 1700 S. Harbor Blvd.
  - Remodeling of lobby, ballroom, pool area, guest rooms and suites, landscaping, paint, parking lot, façade and entry
  - Renovation concluded in late 2017
  - Interim remodeling as hotel awaits redevelopment as 1700 South Harbor
- **Staybridge Suites Anaheim at the Park**
  - Naman Hotels
  - 1050 W. Ball Road
  - 126-room hotel
  - Opened April 2017



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## Hotels Recently Renovated or Completed

- **Country Inn & Suites Hotel**
  - Spectrum Development Group LLC
  - 1640 S. Clementine St.
  - 172-room hotel
  - Opened December 2016
  
- **Residence Inn at Anaheim Resort/Convention Center**
  - MTB LLC
  - 640 W. Katella Ave.
  - 294-room hotel
  - Opened July 2016
  
- **Holiday Inn Express & Suites Anaheim Resort Area**
  - HIE Anaheim Resort Inc.
  - 1411 S. Manchester Ave.
  - 96-room hotel
  - Opened February 2016
  
- **Hyatt House at Anaheim Resort/Convention Center**
  - Prospera Hotels
  - 1800 S. Harbor Blvd.
  - 262-room hotel, Walgreens
  - Opened early 2016
  
- **Grand Legacy at the Park**
  - Saga Motels Inc.
  - 1650 S. Harbor Blvd.
  - New building with 30 rooms, lobby renovation
  - Opened early 2016
  
- **Homewood Suites by Hilton Anaheim Resort-Convention Center**
  - Prospera Hotels
  - 2010 S. Harbor Blvd.
  - 215-room hotel
  - Opened November 2015
  
- **Courtyard Anaheim Theme Park Entrance**
  - James Edmondson
  - 1415 S. Manchester Ave.
  - 221-room hotel
  - Opened August 2015



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## Hotels Recently Renovated or Completed

- **Hilton Anaheim**
  - Abu Dhabi Investment Authority
  - 777 W. Convention Way
  - Renovation of rooms, presidential suite, lounge, chef's kitchen, Starbucks
  - Completed March 2015
  
- **Springhill Suites Anaheim Resort/Convention Center**
  - T2 Development
  - 1801 S. Harbor Blvd.
  - 172-room hotel
  - 16,000 square feet of retail
  - Completed February 2015
  
- **Anaheim Marriott**
  - Tarsadia Hotels
  - 700 W. Convention Way
  - \$15 million renovation of rooms, corridors, lobby, bar, restaurant
  - Opened January 2015
  
- **Sheraton Park Hotel at the Anaheim Resort**
  - CWCapital Asset Management LLC
  - 1855 S. Harbor Blvd.
  - Renovation of rooms, lobby, event spaces, new restaurant
  - Opened early 2015
  
- **Hyatt Place Anaheim Resort/Convention Center**
  - Prospera Hotels Inc.
  - 2035 S. Harbor Blvd.
  - 178-room hotel
  - Opened December 2014
  
- **Springhill Suites by Marriott**
  - DKN Hotels
  - 1160 W. Ball Road
  - 120-room hotel
  - Opened April 2014