The Anaheim Resort

- **What:** 1,100-acre district including Disneyland Resort theme parks, Anaheim Convention Center, hotels, restaurants and shops
- **Annual visitors:** more than 25 million
- **Employees:** more than 30,000
- **Size:** 3 percent of Anaheim’s 32,000 acres
- **Number of hotels:** 75, or more than half of the city’s 142 hotels
- **Number of hotel rooms:** 17,000, or 84 percent of the city’s 20,383 hotel rooms
- **Annual city revenue from resort:** $121.1 million, or nearly 40 percent of Anaheim’s $302 million general fund revenue
  - Transient-occupancy tax: $78.3 million
  - Sales and use tax: $17 million
  - Property tax: $14.4 million
  - Disney fees: $10.6 million
  - Business licenses: $800,000

Hotel Stay Impact

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Amount (in millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1991-92</td>
<td>$29.7</td>
</tr>
<tr>
<td>1992-93</td>
<td>$32.4</td>
</tr>
<tr>
<td>1993-94</td>
<td>$33.0</td>
</tr>
<tr>
<td>1994-95</td>
<td>$33.9</td>
</tr>
<tr>
<td>1995-96</td>
<td>$44.7</td>
</tr>
<tr>
<td>1996-97</td>
<td>$44.9</td>
</tr>
<tr>
<td>1997-98</td>
<td>$44.8</td>
</tr>
<tr>
<td>1998-99</td>
<td>$45.1</td>
</tr>
<tr>
<td>1999-00</td>
<td>$46.2</td>
</tr>
<tr>
<td>2000-01</td>
<td>$57.9</td>
</tr>
<tr>
<td>2001-02</td>
<td>$58.0</td>
</tr>
<tr>
<td>2002-03</td>
<td>$56.2</td>
</tr>
<tr>
<td>2003-04</td>
<td>$63.1</td>
</tr>
<tr>
<td>2004-05</td>
<td>$67.3</td>
</tr>
<tr>
<td>2005-06</td>
<td>$75.5</td>
</tr>
<tr>
<td>2006-07</td>
<td>$84.4</td>
</tr>
<tr>
<td>2007-08</td>
<td>$87.2</td>
</tr>
<tr>
<td>2008-09</td>
<td>$80.1</td>
</tr>
<tr>
<td>2009-10</td>
<td>$77.1</td>
</tr>
<tr>
<td>2010-11</td>
<td>$82.6</td>
</tr>
<tr>
<td>2011-12</td>
<td>$90.4</td>
</tr>
<tr>
<td>2012-13</td>
<td>$102.9</td>
</tr>
<tr>
<td>2013-14</td>
<td>$110.1</td>
</tr>
<tr>
<td>2014-15</td>
<td>$119.7</td>
</tr>
<tr>
<td>2015-16</td>
<td>$138.5</td>
</tr>
<tr>
<td>2016-17</td>
<td>$150.3</td>
</tr>
<tr>
<td>2017-18</td>
<td>$155.7</td>
</tr>
<tr>
<td>2018-19</td>
<td>$162.6</td>
</tr>
<tr>
<td>2019-20*</td>
<td>$120.4</td>
</tr>
<tr>
<td>2020-21**</td>
<td>$83.7</td>
</tr>
</tbody>
</table>

*Projected  **Budgeted  2020-21 reflects impact of coronavirus

Figures are budgeted for fiscal year 2020-21
The Anaheim Resort

- **Annual city resort spending:** $73.7 million*
  - Debt service: $45.1 million
  - Public safety: $24 million
  - Government support: $3.1 million
  - Economic development, promotion: $1.2 million
  - Infrastructure and upkeep: $300,000

*Figures are budgeted for fiscal year 2020-21

- **Net benefit:** After city services and other expenses, the Anaheim Resort is projected to provide $47.4 million in net revenue, or 12 percent of the city’s general fund, for the 12 months through June 2021
Disneyland Resort

- **What:** 490-acre collection of Disney properties within The Anaheim Resort
  
  - Disneyland Park: 100 acres, opened in 1955 as Walt Disney’s original theme park
  - Disney California Adventure Park: 57 acres, opened as second Anaheim theme park in 2001
  - Downtown Disney District: 20 acres, opened 2001
  - Disney’s Grand Californian Hotel & Spa: 948 rooms, 50 vacation club villas, opened 2001
  - Disneyland Hotel: 973 rooms, opened 1955; 350-room Disney Vacation Club tower opening in 2023
  - Disney’s Paradise Pier Hotel: 481 rooms, opened 1984, acquired by Disney in 1995
  - Mickey & Friends Parking Structure: 10,241 spaces, six levels, opened 2001
  - Pixar Pals Parking Structure: 5,000 spaces, six levels, opened June 2019

- **Disney Resort employees:** 31,000, including 5,000 Anaheim residents

Anaheim Convention Center

- **What:** largest convention center on the West Coast, city owned and operated

- **Opened:** July 12, 1967


- **Total space:** 1.8 million square feet
  
  - Exhibit space: 1 million square feet
  - Meeting space: 324,681 square feet
  - Pre-function space: 219,700 square feet
  - Outdoor space: 200,000 square feet
  - Main ballroom: 100,000 square feet
  - Anaheim Arena: 7,500 seats
  - Meeting rooms: 98
Anaheim Resort Expansion

- **What:** $2 billion-plus investment taking place or recently completed at the Disneyland Resort, The Anaheim Resort, the Anaheim Convention Center and hotels since 2015

- **Disneyland Resort:** $1 billion to $1.5 billion
  - 14-acre Star Wars: Galaxy's Edge at Disneyland Park, opened 2019
  - 5,000-space Pixar Pals Parking Structure, opened 2019
  - Pixar Pier at Disney California Adventure Park, opened 2018
  - Five-acre Avengers Campus, based on Spider-Man, Iron Man and other Marvel characters, opening 2020
  - 350-room timeshare tower at Disneyland Hotel, opening 2023

- **Anaheim Convention Center:** $190 million addition of 200,000 square feet of flexible space for exhibits, meetings and banquets, opened 2017

1990s Expansion

- **What:** $1.95 billion investment in the Anaheim Resort by Walt Disney Parks and Resorts ($1.4 billion) and the city of Anaheim ($550 million)
  - Disney California Adventure Park
  - Disney’s Grand Californian Hotel & Spa
  - Downtown Disney District
  - Disneyland Drive pedestrian bridge
  - Mickey & Friends Parking Structure
  - Anaheim Convention Center expansion
  - Extensive freeway and road improvements
  - Storm drains, sewer, water system and electrical improvements
  - Landscaping, gateway monuments, signs
Hotels

Hotels Under Construction

- **Radisson Blu Anaheim**
  - Greenlaw Partners
  - 1601 S. Anaheim Blvd.
  - 326-room luxury hotel with restaurants, spa, pool and rooftop lounge
  - Opening October 2020

- **The Westin Anaheim Resort**
  - Good Hope International, affiliate of Wincome Group
  - 1030 W. Katella Ave.
  - 618-room luxury hotel with meeting rooms, restaurants, spa
  - Redevelopment of Anabella Hotel
  - Opening November 2020

- **Element Anaheim Resort Convention Center**
  - Singod Investors VI LLC
  - 205 W. Alro Way
  - 174-room hotel
  - Redevelopment of former Bergstroms Childrens Store showroom, opened in 1988
  - Opening late 2020

- **Hilton Garden Inn and Home2 Suites**
  - R.D. Olson Construction
  - 1441 S. Manchester Ave.
  - 223-room, two-brand hotel with shared common areas
  - Redevelopment of former Quality Inn & Suites site
  - Opening late 2020
Other Hotels Planned, Longer Term

- **Roadhouse Junction Hotel**
  - FDC Trust LLC, RH Anaheim Barn LLC
  - 1730 S. Clementine St.
  - 125-room, six-story hotel with rooftop pool, lounge, market and cafe
  - Redevelopment of 0.68 acre vacant industrial site and parking
  - Construction in late 2020, opening mid-2022

- **1700 South Harbor**  *also see Anaheim Hotel below*
  - Good Hope International, affiliate of Wincome Group
  - 1700 S. Harbor Blvd.
  - 580-room luxury hotel with meeting rooms, restaurants, spa
  - Redevelopment of Anaheim Hotel, formerly Anaheim Plaza Hotel & Suites
  - Project in planning stage, construction possible by 2025

- **Westgate Anaheim GardenWalk**
  - Westgate Resorts
  - 500 W. Disney Way
  - 392-room timeshare hotel

- **GardenWalk Hotel II**
  - Prospera Hotels Inc., O’Connell Hotels & Hospitality
  - 300 W. Disney Way
  - 350-room or more hotel

Hotels Recently Renovated or Completed

- **JW Marriott, Anaheim Resort**
  - Prospera Hotels Inc., O’Connell Hotels & Hospitality
  - 1775 S. Clementine
  - 466-room luxury hotel with meeting rooms, restaurant, spa
  - Opened August 2020

- **Cambria Hotel & Suites**
  - Nexus Cos.
  - 1721 S. Manchester Ave.
  - 352-room hotel with three restaurants
  - Redevelopment of parking lot that once housed The Boogie nightclub, which closed in 2006
  - Opened January 2020
Hotels Recently Renovated or Completed

- Hampton Inn & Suites by Hilton Anaheim Resort Convention Center
  - Prospera Hotels
  - 100 W. Katella Ave.
  - 178-room hotel
  - Redevelopment of former Arena Inn, opened in 1975
  - Opened early 2019

- Howard Johnson Anaheim Hotel & Water Playground
  - Northwest Hotel Corp.
  - 1380 S. Harbor Blvd.
  - Renovation, redesign of 296-room hotel and water playground
  - Phase one of 111 rooms completed in 2018, phase two of 100 rooms completed in mid-2019

- Ramada Plaza Anaheim
  - Union Investments USA LLC
  - 515 W. Katella Ave.
  - 105-room hotel renovation of lobby, fitness center, meeting space and offices, rebranding as Wyndham Garden
  - Completed spring 2019

- Disney’s Grand Californian Hotel & Spa
  - Walt Disney Parks and
  - 1600 Disneyland Drive
  - Remodeling of guest rooms, pool area, concierge-level Craftsman Club, new furniture lobby
  - Renovation completed in late 2017

- Anaheim Hotel ● also see 1700 South Harbor above
  - Good Hope International, affiliate of Wincome Group
  - 1700 S. Harbor Blvd.
  - Remodeling of lobby, ballroom, pool area, guest rooms and suites, landscaping, paint, parking lot, façade and entry
  - Renovation concluded in late 2017
  - Interim remodeling as hotel awaits redevelopment as 1700 South Harbor

- Staybridge Suites Anaheim at the Park
  - Naman Hotels
  - 1050 W. Ball Road
  - 126-room hotel
  - Opened April 2017
Hotels Recently Renovated or Completed

- **Country Inn & Suites Hotel**
  - Spectrum Development Group LLC
  - 1640 S. Clementine St.
  - 172-room hotel
  - Opened December 2016

- **Residence Inn at Anaheim Resort/Convention Center**
  - MTB LLC
  - 640 W. Katella Ave.
  - 294-room hotel
  - Opened July 2016

- **Holiday Inn Express & Suites Anaheim Resort Area**
  - HIE Anaheim Resort Inc.
  - 1411 S. Manchester Ave.
  - 96-room hotel
  - Opened February 2016

- **Hyatt House at Anaheim Resort/Convention Center**
  - Prospera Hotels
  - 1800 S. Harbor Blvd.
  - 262-room hotel, Walgreens
  - Opened early 2016

- **Grand Legacy at the Park**
  - Saga Motels Inc.
  - 1650 S. Harbor Blvd.
  - New building with 30 rooms, lobby renovation
  - Opened early 2016

- **Homewood Suites by Hilton Anaheim Resort-Convention Center**
  - Prospera Hotels
  - 2010 S. Harbor Blvd.
  - 215-room hotel
  - Opened November 2015

- **Courtyard Anaheim Theme Park Entrance**
  - James Edmondson
  - 1415 S. Manchester Ave.
  - 221-room hotel
  - Opened August 2015
Hotels Recently Renovated or Completed

- **Hilton Anaheim**
  - Abu Dhabi Investment Authority
  - 777 W. Convention Way
  - Renovation of rooms, presidential suite, lounge, chef’s kitchen, Starbucks
  - Completed March 2015

- **Springhill Suites Anaheim Resort/Convention Center**
  - T2 Development
  - 1801 S. Harbor Blvd.
  - 172-room hotel
  - 16,000 square feet of retail
  - Completed February 2015

- **Anaheim Marriott**
  - Tarsadia Hotels
  - 700 W. Convention Way
  - $15 million renovation of rooms, corridors, lobby, bar, restaurant
  - Opened January 2015

- **Sheraton Park Hotel at the Anaheim Resort**
  - Taconic Capital Advisors LP
  - 1855 S. Harbor Blvd.
  - Renovation of rooms, lobby, event spaces, new restaurant
  - Opened early 2015

- **Hyatt Place Anaheim Resort/Convention Center**
  - Prospera Hotels Inc.
  - 2035 S. Harbor Blvd.
  - 178-room hotel
  - Opened December 2014

- **Springhill Suites by Marriott**
  - DKN Hotels
  - 1160 W. Ball Road
  - 120-room hotel
  - Opened April 2014