
City of Anaheim
Annual Registered Lobbyist Report
2018

Registered Lobbyist Report: Calendar Year 2018

A. Background

On August 15, 2017, the City Council of the City of Anaheim adopted Ordinance No. 6417, which became effective on September 14, 2017. This ordinance includes a “Sunshine” provision which implemented the Lobbyist Registration Program. This program requires an individual or entity who receives compensation of \$500 or more in a calendar month for lobbying in the City of Anaheim or any regional agency in which Anaheim has a voting role to register with the City Clerk as a lobbyist.

To ensure complete public disclosure of the range of activities by and those who employ them, lobbying entities are required to file quarterly disclosure reports. Pursuant to Section 1.11.070.050 of the Anaheim Municipal Code, an Annual Report is submitted to City Council outlining lobbyist activity and a list of any fines assessed. This report summarizes the lobbyist activity as disclosed in reports filed for Quarters 1, 2, 3 and 4 of calendar year 2018.

B. Registration

Lobbyists and Lobbying Firms are required to register with the City Clerk within fifteen (15) days of Lobbying the City of Anaheim or any regional agency in which Anaheim has a voting role.

During calendar year 2018, seven (7) firms registered a total of twelve (12) individual lobbyists, representing twelve (12) clients. The lobbyist which registered in 2018 are as follows:

Lobbying Firm/Lobbyist	Client(s)	Legislative/Administrative Action
Curt Pringle & Associates Curt Pringle..... Paul Simonds	Anaheim Transportation Network (ATN).....	Relocation of ATN Facilities
Zeshaan M. Younus.....	Micrometals.....	Proposed use in neighboring property that would affect client’s business
Katie G. Pringle.....	Public Storage.....	CUP approval
Development Advisors, LLC Greg McCrafferty Josh Haskins	KNT I	Approval of mixed-use project
Diamond Star Associates, Inc. Donald D. Lamm	Greenlaw Partners, LLC BDC Advisors, LLC	Development Project of a 12-story Radisson Blu Hotel
Lobbying Firm/Lobbyist	Client(s)	Legislative/Administrative

		Action
Lewis Consulting Group John R. Lewis	Verizon	To streamline permitting process for 4G and 5G telecommunications
Smith Public Affairs Craig R. Reinhardt Jeanne S. Reinhardt	CARE Ambulance	Public Affairs Consulting
Vectis Strategies, LLC Sarah L. Catz	Upward Housing/Parking Company of America/ 280 N Wilshire LLC	CUP approval
Whittingham Public Affairs Advisors Peter G. Whittingham	Law Office of Robert Wheatley	Legal services related to workers compensation claims

C. Lobbying Activities

The Quarterly report calls for lobbyist to report any form of communication directly or through his or her agents, during the reporting period, with any elective or appointed official of the City, member of the City Executive Team, and/or board/commission member of the City, for the purpose of influencing legislative or administrative action of the City of Anaheim or any regional agency in which Anaheim has a voting role.

Following is a breakdown of Lobbying Firm/Lobbyist activity for all registered lobbyists for calendar year 2018:

Curt Pringle & Associates - Curt Pringle/ Paul Simonds Client: ATN - Relocation of ATN Facilities (Registered: 07/03/18)			
<u>Quarter</u>	<u>Dates:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q3	<i>No Activity</i>		
Q4	12/17/18	Chris Zapata, City Manager	Discuss ATN property move
	12/18/18	Linda Johnson, Principal Planner	Discuss the ATN Franchise Agreement

Curt Pringle & Associates - Zeshaan M. Younus**Client: Micrometals** - Proposed use in neighboring property that would affect client's business
(Registered: 08/24/18)

<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q3	08/03/18	Joanna Hwang, Associate Planner David See, Principal Planner <i>(Lobbyist: Curt Pringle/ Zeshaan M. Younus)</i>	As part of larger group, met with Planning Staff re: item to appear on Planning Commission meeting of 08/20/18
	08/10/18	David See, Principal Planner <i>(Lobbyist: Curt Pringle)</i>	Spoke over phone re: proposed project and item's continuance to 09/05/18 Planning Commission meeting
	08/07/18	Michelle Lieberman, Planning Commissioner	Email correspondence Re: 08/20/18 Planning Commission Item
	08/08/18	Bill Dalati, Planning Commissioner	Email correspondence Re: 08/20/18 Planning Commission Item
	08/08/18	Kimberly Keys, Planning Commissioner	Email correspondence Re: 08/20/18 Planning Commission Item
	08/08/18	John Armstrong, Planning Commissioner	Voicemail and Email correspondence Re: 08/20/18 Planning Commission Item
	08/08/18	Jess Carbajal, Planning Commissioner	Voicemail and Email correspondence Re: 08/20/18 Planning Commission Item
	08/09/18	Jess Carbajal, Planning Commissioner	Responded regarding best time to follow-up Re: 08/20/18 Planning Commission Item
	08/09/18	Michelle Lieberman, Planning Commissioner	Scheduled a call and spoke on the phone Re: 08/20/18 Planning Commission Item
	08/09/18	Michelle Lieberman, Planning Commissioner	Followed up via email re: the scheduled/attended call

Curt Pringle & Associates - Zeshaan M. Younus <i>Continued</i>			
Client: Micrometals - Proposed use in neighboring property that would affect client's business (Registered: 08/24/18)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q3	08/13/18	Kimberly Keys, Planning Commissioner	Followed up via email re: scheduling and provided information on item continuation to the scheduled Planning Commission meeting 09/05/18
	08/14/18	Michelle Lieberman, Planning Commissioner	Followed up via email to note the item continuation to the scheduled Planning Commission meeting 09/05/18
	08/14/18	Jess Carbajal, Planning Commissioner	Followed up via email to note the item continuation to the scheduled Planning Commission meeting 09/05/18
Q4	<i>No Activity</i>		

Curt Pringle & Associates - Katie G. Pringle			
Client: Public Storage – CUP Approval (Registered: 07/03/18)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q2	06/27/18	Bill Dalati, Planning Commissioner	Briefing on July 9 Planning Commission Item No. 3
	06/28/18	Michelle Lieberman, Planning Commissioner	Briefing on July 9 Planning Commission Item No. 3
	06/29/18	John Armstrong, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	06/29/18	Jess Carbajal, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	06/29/18	John Gillespie, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	06/29/18	Kimberly Keys, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3

<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q3	07/01/18	Kimberly Keys, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/02/18	Steve White, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/02/18	Jess Carbajal, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/03/18	Kimberly Keys, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/03/18	Kimberly Keys, Planning Commissioner	Briefing on July 9 Planning Commission Item No. 3
	07/06/18	Steve White, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/06/18	Jess Carbajal, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/06/18	Kimberly Keys, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/06/18	John Armstrong, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/06/18	John Gillespie, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/06/18	Bill Dalati, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	07/06/18	Michelle Lieberman, Planning Commissioner	Email correspondence Re: July 9 Planning Commission Item No. 3
	Q4	<i>No Activity</i>	

Development Advisors, LLC - Greg McCafferty/ Josh Hoskins Client: KNT I – Approval of Mixed-Use Projects (Registered: 03/30/18)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q1		<i>No Activity</i>	
Q2		<i>No Activity</i>	
Q3		<i>No Activity</i>	
Q4		<i>No Activity</i>	

Diamond Star Associates, Inc. – Donald D. Lamm Client: Greenlaw Partners, LLC/BBC Advisors, LLC - Development Project of a 12-story Radisson Blu Hotel (Registered: 05/14/18)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q2	04/30/18	Planning Commission	Public Hearing - Presentation of Anaheim Radisson Blu Hotel, CUP 2017-05927
	05/15/18	City Council	Public Hearing - Presentation of Anaheim Radisson Blu Hotel, CUP 2017-05927

Faubel Public Affairs - Roger S. Faubel Client: Orin Abrams, The Clubhouse at Anaheim Hills, LLC – Discuss extension of food and beverage concession lease at Anaheim Hills Golf Club (Registered: 09/21/17)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q1		<i>No Activity</i>	
Q2		<i>No Activity</i>	
Q3		<i>No Activity</i>	
Q4		<i>No Activity</i>	

George Urch & Associates - George T. Urch
Client: Anaheim Ducks Hockey Club/Honda Center/Anaheim Arena Management –
 Variety of issues impacting Honda Center (Registered: 09/15/17)

<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q1	Jan – Mar 2018	Rudy Emami and Carlos Castellanos, Public Works Staff	57 fwy/Katella Ave Interchange Landscaping & Katella Ave Pedestrian Bridge
	Jan – Mar 2018	Mishal Montgomery, Mayor Aide	Anaheim Homeless & Riverbed issues; 57 fwy/Katella Ave Interchange Landscaping & Katella Ave Pedestrian Bridge
	Jan – Mar 2018	Stephen Faessel, Council Member	Anaheim Homeless & Riverbed issues; 57 fwy/Katella Ave Interchange Landscaping & Katella Ave Pedestrian Bridge
Q2	April –June 2018	Denise Barnes, Council Member	Community Issues
	April –June 2018	James Vanderbilt, Council Member	Community Issues; Ball Road Basin Property Purchase
	April –June 2018	Jose Moreno, Council Member	Community Issues
	April –June 2018	Lucille Kring, Council Member	Community Issues
	April –June 2018	Stephen Faessel, Council Member	Community Issues
	April –June 2018	Mishal Montgomery, Mayor Aide	Community Issues
Q3	July –Sept 2018	Denise Barnes, Council Member	Honda Center, Anaheim Ducks & Community Issues
	July –Sept 2018	James Vanderbilt, Council Member	Honda Center, Anaheim Ducks & Community Issues; Ball Road Basin Property Purchase
	July –Sept 2018	Lucille Kring, Council Member	Honda Center, Anaheim Ducks & Community Issues

George Urch & Associates - George T. Urch *Continued*
Client: Anaheim Ducks Hockey Club/Honda Center/Anaheim Arena Management –

Variety of issues impacting Honda Center (Registered: 09/15/17)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q3	July –Sept 2018	Stephen Faessel, Council Member	Honda Center, Anaheim Ducks & Community Issues; Ball Road Basin Property Purchase
	Sept 2018	Chris Zapata, City Manager	Honda Center, Anaheim Ducks & Community Issues
	July –Sept 2018	Mishal Montgomery, Mayor Aide	Honda Center, Anaheim Ducks & Community Issues; Ball Road Basin Property Purchase
Q4	Oct –Dec 2018	Stephen Faessel, Council Member	Honda Center, Anaheim Ducks & Community Issues
	Oct–Dec 2018	James Vanderbilt, Council Member	Honda Center, Anaheim Ducks & Community Issues; Ball Road Basin Property Purchase
	Oct–Dec 2018	Lucille Kring, Council Member	Honda Center, Anaheim Ducks & Community Issues
	Oct–Dec 2018	Denise Barnes, Council Member	Honda Center, Anaheim Ducks & Community Issues
	Oct–Dec 2018	Kris Murray, Council Member	Honda Center, Anaheim Ducks & Community Issues
	Oct–Dec 2018	Jose Moreno, Council Member	Honda Center, Anaheim Ducks & Community Issues
	Oct–Dec 2018	Mishal Montgomery, Mayor Aide	Honda Center, Anaheim Ducks & Community Issues

George Urch & Associates - George T. Urch Client: McKenna Motors (Registered: 09/01/18)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q3	Sept 20018	Chris Zapata, City Manager	McKenna Motors' Interest in Purchasing Property from City

George Urch & Associates - George T. Urch			
Client: McKenna Motors (Registered: 09/01/18)			
<i>Continued</i>			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q3	Sept 20018	Mishal Montgomery, Mayor Aide	McKenna Motors' Interest in Purchasing Property from City
Q4	Oct –Dec 2018	Stephen Faessel, Council Member	Possible Location of Porsche Dealership in Anaheim
	Oct –Dec 2018	John Woodhead, Director of Community & Economic Development	Possible Location of Porsche Dealership in Anaheim
	Oct –Dec 2018	Kevin Clausen, Community & Economic Development Project Manager	Possible Location of Porsche Dealership in Anaheim

Greycomm, LLC - Steven Greyshock			
Client: LT Global Investments; 6509 Serrano LP, Robert Kim - Land use approvals			
(Registered: 10/09/17;12/20/17)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q1	01/12/18	Stephen Faessel, Council Member	Briefed on Project Update and Status
	01/12/18	Lucille Kring, Council Member	Briefed on Project Update and Status
	01/12/18	Kris Murray, Council Member	Briefed on Project Update and Status
	01/12/18	Jose Moreno, Council Member	Briefed on Project Update and Status
Q2	<i>No Activity</i>		
Q3	01/12/18	Stephen Faessel, Council Member	Update on Project
Q4	<i>No Activity</i>		

Lewis Consulting Group – John R. Lewis
Client: Verizon - Streamline permitting process (Registered: 01/18/18)

<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q1	02/13/18	Denise Barnes, Council Member and Matt Holder	Discuss permit and streamlining for 4G & 5G
	02/13/18	James Vanderbilt, Council Member	Discuss permit and streamlining for 4G & 5G
	03/13/18	Jose Moreno, Council Member	Discuss permit and streamlining for 4G & 5G
Q2	04/04/18	Linda Andal, City Manager	Phoned requesting meeting for Verizon Team Members - Discuss permit and streamlining for 4G & 5G
	04/05/18	David Belmer, Director of Planning and Building	Phone conversation re: scheduling of meeting and attendees - Discuss permit and streamlining for 4G & 5G
	04/13/18	Denise Barnes, Council Member Jose Moreno, Council Member James Vanderbilt, Council Member	Email Communication from Verizon to Councilmembers
	04/23/18	David Belmer, Director of Planning and Building Rudy Emami, Director of Public Works City Staff: Fred Barvarz, Richard Garcia	Meeting with Anaheim Staff - Discuss permit and streamlining for 4G & 5G
	05/15/18	Denise Barnes, Council Member Jose Moreno, Council Member James Vanderbilt, Council Member	Email re: Shared 5G Verizon
	05/23/18	Denise Barnes, Council Member Jose Moreno, Council Member James Vanderbilt, Council Member	Email re: Shared 5G Verizon

Smith Public Affairs - Craig R. Reinhardt/Jeanne S. Reinhardt

Client: CARE Ambulance – Public Affairs Consulting (Registered: 01/08/18)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q1		<i>No Activity</i>	
Q2		<i>No Activity</i>	
Q3		<i>No Activity</i>	
Q4		<i>No Activity</i>	

Urban Management Strategies – Dirk Voss			
Client: Gold Coast Industries, Jeremy Zachary - Support of new economic development options (Registered: 10/10/17)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q1	03/19/18	Jose Moreno, Council Member	Proposed economic development opportunities in city and City code regulations
Q2		<i>No Activity</i>	
Q3		<i>No Activity</i>	
Q4	03/19/18	Jose Moreno, Council Member	Business Development

Vectis Strategies, LLC - Sarah Catz			
Client: Upward Housing/Parking of America, Alex Chaves – Conditional Use Permit Approvals (Registered: 12/22/17;06/01/18)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q1	March 2018	Susan Kim, Planning	CUP Process – 280 N. Wilshire Avenue
	March 2018	Planning Commission	Discuss reasons for CUP application - 280 N. Wilshire Avenue

Vectis Strategies, LLC - Sarah Catz *Continued*
Client: Upward Housing/Parking of America, Alex Chaves – Conditional Use Permit Approvals
 (Registered: 12/22/17;06/01/18)

<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting/Contact</u>
Q1	March 2018	Jose Moreno, Council Member	Discuss CUP Project in District 3 - 280 N. Wilshire Avenue
	March 2018	Mishal Montgomery, Mayor Aide	Discuss CUP application - 280 N. Wilshire Avenue
Q2	05/21/18	Bill Dalati, Planning Commissioner	Discuss Project - 280 N. Wilshire Avenue
	05/21/18	Michelle Lieberman, Planning Commissioner	Discuss Project - 280 N. Wilshire Avenue
	05/21/18	Steve White, Planning Commissioner	Discuss Project - 280 N. Wilshire Avenue
	05/21/18	Kimberly Keys, Planning Commissioner	Discuss Project - 280 N. Wilshire Avenue
	05/18/18	W. Carvalho/D. See, Planning Staff	Discuss Project - 280 N. Wilshire Avenue
	06/29/18	Jose Moreno, Council Member	Discuss Project - 280 N. Wilshire Avenue
Q3	Aug 2018	Jose Moreno, Council Member	Discuss use of facility
	Sept 2018	Jose Moreno, Council Member	Discuss use of facility
Q4	<i>No Activity</i>		

Whittingham Public Affairs Advisors - Peter G. Whittingham			
Client: Law Office of Robert Wheatley, Robert Wheatley - Legal services related to workers compensation claims (Registered: 03/06/18)			
<u>Quarter</u>	<u>Date:</u>	<u>City Official Contact</u>	<u>Purpose of Meeting</u>
Q1	02/27/18	Tom Tait, Mayor	Introduction of Robert Wheatley
Q2	<i>No Activity</i>		
Q3	<i>No Activity</i>		
Q4	02/27/18	Chris Zapata, City Manager	Introduction of Robert Wheatley and firm

D. Campaign-Related Activities

Campaign contributions made to the Mayor or any City Council member must be reported on a quarterly-basis. The quarterly disclosure reports filed calendar year 2018 indicate that lobbyist-related campaign contributions to City officeholders totaled \$5,000.

Lobbying Firm/Lobbyist	Name of Contribution Recipient	Amount	Date
Curt Pringle & Associates Curt Pringle	Harry Sidhu, Mayor*	\$1,000	6/19/18
	Trevor O’Neil, Council Member*	\$1,000	11/02/18
	Lucille Kring, Council Member	\$250	05/10/18
Greycomm, LLC Steven Greyshock	Steven Faessel, Council Member	\$750	02/01/18
	Lucille Kring, Council Member (County Supervisor)	\$150	02/13/18
	Kris Murray, Council Member (County Supervisor)	\$250	05/24/18
	Jordan Brandman, Council Member	\$500	12/04/18
	Harry Sidhu, Mayor	\$250	12/21/18
Whittingham Public Affairs Advisors Peter G. Whittingham	Jordan Brandman, Council Member *	\$500	10/24/18
	Trevor O’Neil, Council Member *	\$250	10/24/18
	Trevor O’Neil, Council Member *	\$100	11/26/18

* Contributions made prior to elected official taking office.

E. Notice (s) of Registration Required Issued

Pursuant Section 1.11.070.070 of the Anaheim Municipal Code, the City Clerk shall issue a "Notice of Registration Required" upon the written request of 1) the City Council or any of its members, 2) any board or commission pursuant to a majority vote of its total membership, or 3) any officer or employee of the City charged by law with conducting a hearing and making a decision on a matter pending or proposed.

During calendar year 2018, a "Notice of Registration Required" was issued to Lou Penrose on May 21, 2018; response to notice received on June 5, 2018; no further action was needed.