



## Anaheim Community and Economic Recovery Plan

- **What:** plan to aid seniors, needy families, workers, renters and others and to prepare for recovery of Anaheim's businesses and tourism
- **Council approved:** March 26, 2020
- **Funding:** \$8.5 million from Anaheim's reserve funds offset by any applicable federal or other funding, \$6.5 million from Anaheim Convention Center reserves
- **Funding:**
  - **\$8 million:** community benefits
    - Aid to nonprofits serving Anaheim seniors, families and kids; loans for small businesses with up to five employees; rental assistance for workers and others impacted by the coronavirus crisis
    - *see community benefits below*
  - **\$7 million:** tourism and business support
    - Funding to support rescheduling and booking of new conventions and other events at the Anaheim Convention Center; shop and buy local city campaign to support Anaheim businesses
    - *see economic development below*
- **Community benefits:** \$6 million for loans to small businesses with up to five employees, with lending forgivable with creation of an Anaheim job; rental assistance for workers and others impacted by the coronavirus crisis
- **Community benefits:** \$2 million grant to the Anaheim Community Foundation for direct assistance to nonprofits serving seniors, children, families and others
- **Convention center recovery:** grant to Visit Anaheim, our region's destination marketing organization, of \$6.5 million in three payments in April, May and June, to reschedule and book new events at the Anaheim Convention Center
- **Help for hotels:** deferment of any fines, penalties or enforcement against hotels that are unable to pay hotel-stay tax for 90 days
- **Help for restaurants, small businesses:** In addition to small-business lending, \$500,000 in city marketing to encourage shopping, dining and buying at Anaheim businesses as part of a shop and buy local campaign