



WALT DISNEY Parks and Resorts U.S.

July 20, 2021

Ms. Elaine Thienprasiddhi
Senior Planner
City of Anaheim Planning Department
200 South Anaheim Boulevard
Anaheim, California 92805

Re: **DisneylandForward – A Comprehensive Update of The Disneyland Resort Specific Plan and The Anaheim Resort Specific Plan - Letter of Request**

Dear Ms. Thienprasiddhi:

On behalf of Walt Disney Parks and Resorts U.S., Inc. (“Disney”), I am pleased to request the City of Anaheim’s consideration and approval of DisneylandForward (the “Project”), a comprehensive update of Disney’s development approvals in Anaheim which date from the mid-’90s. This update is necessary for the Disneyland Resort to continue to invest and be an industry leader in bringing first-of-a-kind offerings to Anaheim, which in turn will create thousands of new jobs and help support Anaheim’s funding for important services such as police, fire and public schools.

The health and vitality of the Anaheim Resort area has never been more important than it is today. The Disneyland Resort recently reopened its gates, welcoming back our more than 10,000 cast members and resuming our role as one of the region’s largest employers and economic engines. At the same time, we must think beyond this moment and create a bold vision for the future, one that allows us to provide guests with the immersive, integrated experiences they have come to expect from Disney.

In order to update these approvals, DisneylandForward seeks to amend The Disneyland Resort Specific Plan (“DRSP”), The Anaheim Resort Specific Plan (“ARSP”), and the respective zoning and development standards for Disney-controlled properties governed by these specific plans. As you are aware, the DRSP, which was analyzed in The Disneyland Resort Environmental Impact Report No. 311, certified by the City of Anaheim in 1993, allows development of up to 6,850,000 square feet of theme park uses and up to 5,600 hotel rooms along with other uses in the area governed by the DRSP. The ARSP, which was most recently analyzed in Supplemental Environmental Impact Report No. 340, certified by the City of Anaheim in 2012 to support an amendment to the ARSP, allows the Disney-owned properties governed by the ARSP to be developed with up to 75 or 50 hotel rooms per gross acre with approval of a Final Site Plan.

Disneyland**Forward** will allow continued, long-term growth of the Disneyland Resort by providing (1) more flexibility as to location of permitted uses within Disney's properties in the DRSP and the ARSP areas, and (2) future streamlined review of Disney projects in these areas. Disney is not seeking any public funding, additional square footage for theme park uses or retail entertainment uses, or additional hotel rooms, beyond those already approved, but rather the ability to move existing entitlements to other Disney properties within the areas governed by the DRSP and ARSP.

We understand that the environmental issues relating to Disneyland**Forward** will be reviewed in a Subsequent Environmental Impact Report prepared pursuant to the California Environmental Quality Act, California Public Resources Code Section 21000, *et seq.*, via a process that will allow significant public input. In advance of that process, Disney is embarking on a robust community outreach program to brief and obtain input from Disney's neighbors in and around The Anaheim Resort. The kick-off of the community outreach program included mailing the attached brochure regarding the Disneyland**Forward** project to over 90,000 neighbors and community leaders.

The Project will require the following project actions, among others, from the City of Anaheim:

- certification of a Subsequent Environmental Impact Report to EIR No. 311 and SEIR No. 340 and adoption of a Mitigation Monitoring Program;
- approval of an amendment to the Land Use Element of the City of Anaheim General Plan to describe the amended District names and new Overlays and associated density;
- approval of an amendment to the Circulation Element of the City of Anaheim General Plan (1) to remove the proposed extensions of Clementine Street between Katella Avenue and Orangewood Avenue and of Gene Autry Way between Harbor Boulevard and Haster Street, which are planned through the Southeast District of the DRSP and the adjacent Theme Park East Overlay area in the ARSP; (2) to remove the portion of Disneyland Drive between Magic Way and Katella Avenue as the Project will privatize this portion of Disneyland Drive; and (3) to reclassify Disney Way between Anaheim Boulevard and Harbor Boulevard from a six-lane Major Arterial to a four lane Primary Arterial (with no change to the width of the ultimate public right-of-way);
- approval of an amendment to the Circulation Element, Existing and Planned Bicycle Facilities Map and Amendments to Figures 6 and 13 and Tables 7 and 10 of the Bicycle Masterplan to shift the proposed bike lane from the Southern California Edison easement to Disney Way;
- approval of an amendment to the DRSP and the DRSP Zoning and Development Standards;
- approval of an amendment to the ARSP and the ARSP Zoning and Development Standards, including approval of The Anaheim Resort Theme Park East Overlay, The Anaheim Resort Theme Park West Overlay, and The Anaheim Resort Parking District Overlay;
- approval of amendments to the DRSP Maximum Permitted Structural Height Map and the Anaheim Commercial Recreation Area Maximum Permitted Structural Height Map;
- approval of amendments to the Anaheim Resort Public Realm Landscape Program and Anaheim Resort Identity Program;

- approval of the abandonment of the public rights-of-way in Magic Way between Walnut Street and Disneyland Drive, in Disneyland Drive between Magic Way and Katella Avenue, and in Clementine Street between Katella Avenue and the south property line of the proposed Southeast District of the DRSP, previously dedicated by Disney to the City;
- approval of an encroachment agreement for a pedestrian bridge(s) over Harbor Boulevard and termination of existing encroachment agreements for pedestrian bridges over Magic Way and Disneyland Drive; and
- approval of an amendment to the Development Agreement between Walt Disney World Co. and the City.

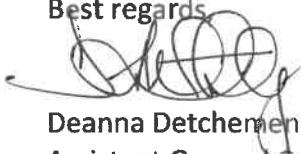
The Project also will require the following action from the Orange County Transportation Authority:

- approval of an amendment to the Orange County Master Plan of Arterial Highways (1) to remove the proposed extensions of Gene Autry Way between Harbor Boulevard and Haster Street and of Clementine Street between Katella Avenue and Orangewood Avenue, which are planned through the Southeast District of the DRSP and the adjacent existing Toy Story Parking Lot in the ARSP; (2) to remove the portion of Disneyland Drive between Magic Way and Katella Avenue as the Project will privatize this portion of Disneyland Drive; and (3) to reclassify Disney Way between Anaheim Boulevard and Harbor Boulevard from a six-lane Major Arterial to a four lane Primary.

As the amendments to the DRSP and ARSP will affect some properties owned by third parties, Disney requests the City initiate the process to amend its General Plan, the DRSP, the ARSP, the Anaheim Resort Public Realm Landscape Program, the Anaheim Resort Identity Program and the Anaheim Commercial Recreation Area Maximum Permitted Structural Height Map .

We look forward to working with you during this exciting process. If you have any questions, please do not hesitate to contact the undersigned.

Best regards,



Deanna Detchemendy
Assistant General Counsel and Vice President

Enclosure

cc:

Mr. Ted White
Ms. Susan Kim

Mr. Joe Haupt
Kathleen O'Prey Truman, Esq.