

# Business Planning for Growth



Thursday, October 13  
10 AM - 11:30 AM

[Planning4Growth.eventbrite.com](https://www.planning4growth.eventbrite.com)

Although scaling your business can be difficult, there are a few key growth strategies that can help grow your sales efficiently. Learn how you can adjust for business growth by utilizing market research and competitive analysis to understand the landscape of your business, needs of your customers, and your competition.

**You will leave with the following key information:**

- How to conduct market research
- How to interpret the data
- How to get insight into your target market



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