

\$9.9M

Yearly city revenue from hotel, property and sales taxes plus city share of sign advertising revenue that starts in year 11

\$4.8M

Yearly city revenue from 15% hotel transient occupancy tax on two hotels with a combined 550 rooms

Arena Hotel	320 rooms
Meadow Hotel	230 rooms

\$3M

Yearly 20% city share of county property tax on apartments, retail and entertainment, offices and hotels

Apartments	\$1.2 million
Retail, entertainment	\$740,000
Offices	\$520,000
Hotels	\$480,000

\$1.4M

Yearly 1% city share of 7.75% state sales tax from shopping, dining, hotels and entertainment venues

Retail	\$630,000
Market Hall	\$410,000
Concert Hall	\$150,000
Restaurant row	\$110,000
Upscale restaurants	\$70,000
Hotels	\$50,000

Sign revenue

Anaheim would share in advertising revenue from “spectaculars” and other digital displays starting in year 11, with full sign revenue in prior years going to offset development and operational costs. Anaheim is estimated to see \$1.14 million in sign revenue in the first year of sharing.*

* Anaheim's first-year sign revenue is estimated at \$670,000 in 2022 dollars in the \$9.9 million yearly figure